

SCHOOL DISTRICT OF WEST SALEM

STRATEGIC PLANNING PROCESS

May 2, 2011

PARTICIPANT PERSPECTIVES – INPUT ON STAKEHOLDER SURVEY RESULTS

What meaning(s) do you derive from the input we received?

- We have a lot of work to do according to staff survey, In terms of direction and communication, catalyst for this meeting. People are not overly concerned with paying for education in WS (from pg 7, 9). Overall, enrollment will continue to rise-there's still land to develop
- Technology is an important need and concern. Quality of education compound to real world skills
- We're going to have to learn to recruit, "sell" our strengths to lots of groups (parents, staff, community, prospective, employees etc.). Make WSHS a global school district. (Online classes). Send people out/bring people in-professional development do online. WS School district –digital learning platform (blackboard, etc.)
- In staff survey we had many people that either weren't informed on chose not to take a strong stand-many didn't agree on disagree- could bit be broken down by teachers vs. support staff? WE were in agreement with lead responses to each question. Desire for high quality-how do you balance this with financial issues
- Overall impression was positive feeling about our educational system and that community support and values it.
- Be watchful that these results are not a true represented sampling of our community, but the results can still be useful.
- Everyone expects a high quality education. Acquires personal consumers and finance skills-isn't this a parent's job? Schools should reinforce the concepts. Answers are a little skewed by limiting to "5 top answers" should we begin looking at activity fees?
- Concerns about boss-what can we do to encourage them more. High state testing>local and national. Show of participants >top mgt staff? What is the ratio?

Was there anything that surprised you as you reviewed the results of the survey?

- Pg6 4e, 4g thought the technology questions would be higher. Pg 9 6c-contradicts the above
- Pg13-surprised by # of “neither agree or disagree” answers. Pg 14 category 5-#1 seem to conflict
- Tech issues heavy. Emphasis on State tests (2)
- Confusion as to where school district is waded. Why are arts and language rated less important? Non-tested areas> how do you incorporate these into defining what a “great school” is? Why such an emphasis on state testing? Political? Attendance. People compare/rationalize that quality school districts are based on high test scores. Communication/perception of truth
- Strong response to need for personal consumer and finance skills. Strong response to state test as measure of success
- Issues were on quality of education above fiscal issues. Surprised from strong support for technology
- The response to question #4 and that reading, math, etc, is such a high priority. (we agree with/ the results).
- Low community service, low interest in arts, interest in facilities, tax rates>show support

Upon review of the results, is there anything that is missing, needs to be added or wasn't addressed that will help the strategic planning process as it moves forward?

- How would questions 3d change if survey taken now? Pg 13 category #5> unclear question Pg 7-5j/pg 9-5g would this answer be different if the staff responses weren't included
- More stats on H.S graduates-success rates-follow up on their success
- Staff development (online, peers, other local schools). Responsibility of stakeholders- what are you personally going to do to ensure success. How can we encourage ownership? Need to work together towards a purpose, non-polarized viewpoint. #1 priority- what's good for kids?
- Busing-additions where W.S crosses into La Crosse area for transportation. Charter school Funding
- Extra-curricular and sports not included in the survey. "Top Five" doesn't mean we don't value other subjects that weren't scored as high %.
- Questions about future growth. What are we going to do to stay competitive w/offering other options to those who don't fit into the regular "classroom: mold. For example, virtual schools?
- Comments from organizations survey to be shared
- We would like to see the district's staff member's survey results separate from the results from parents/ community members. (2)