School District of West Salem

Community Survey Report

August 21, 2023

Contents

Background Info

Survey/Respondent Information

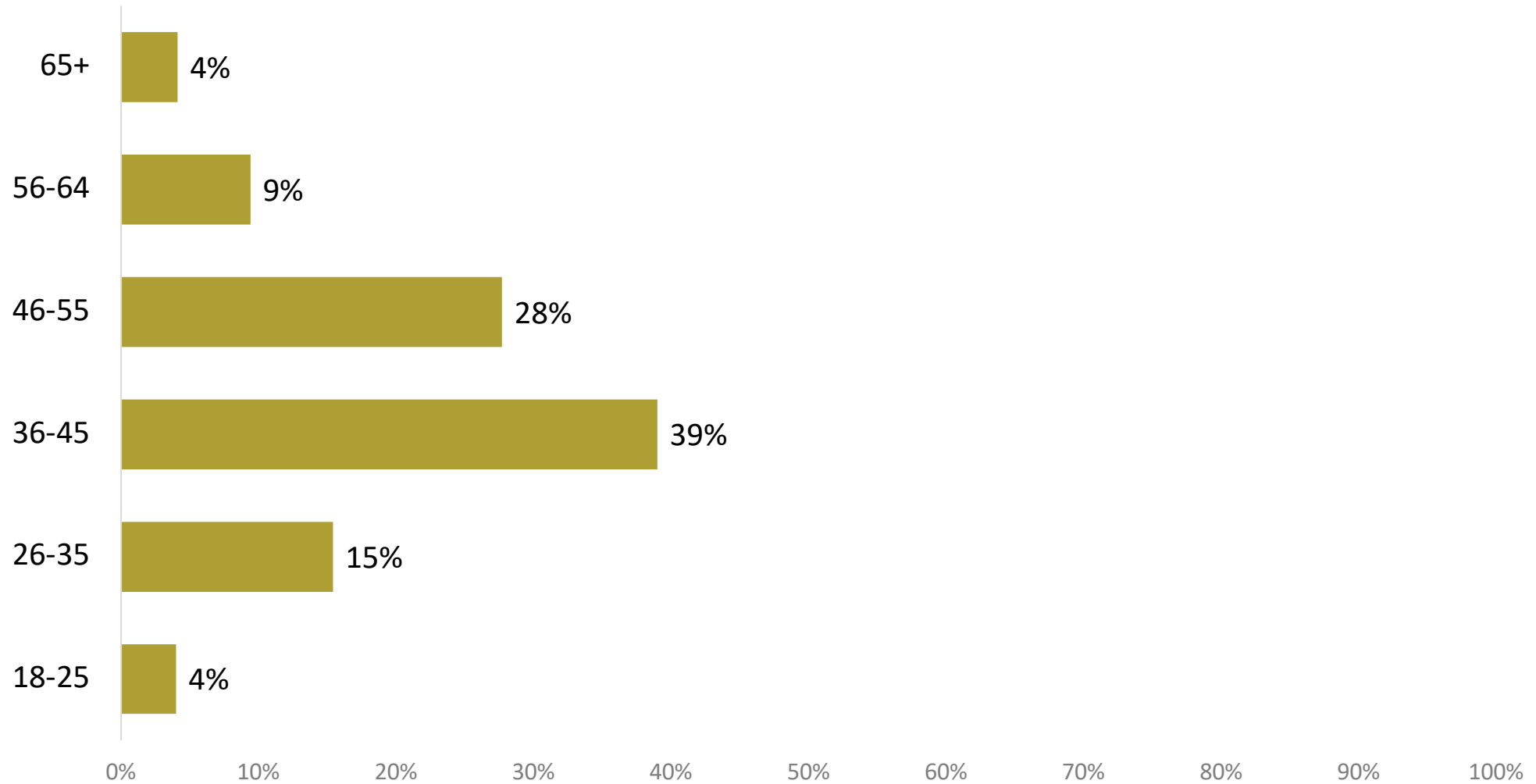**Results & Analysis**

Wrap-up/Questions
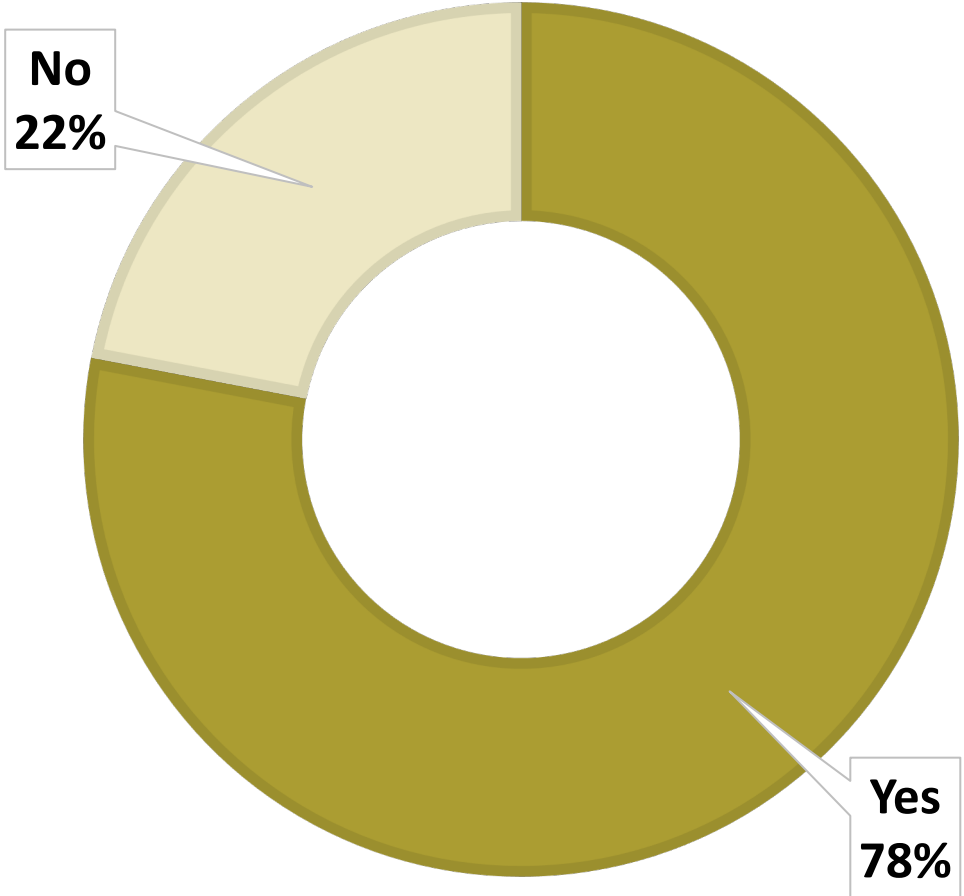
Survey Information

- **August 16, 2023** survey deadline (one-month window)

- **647** total respondents (603 in 2019-20)
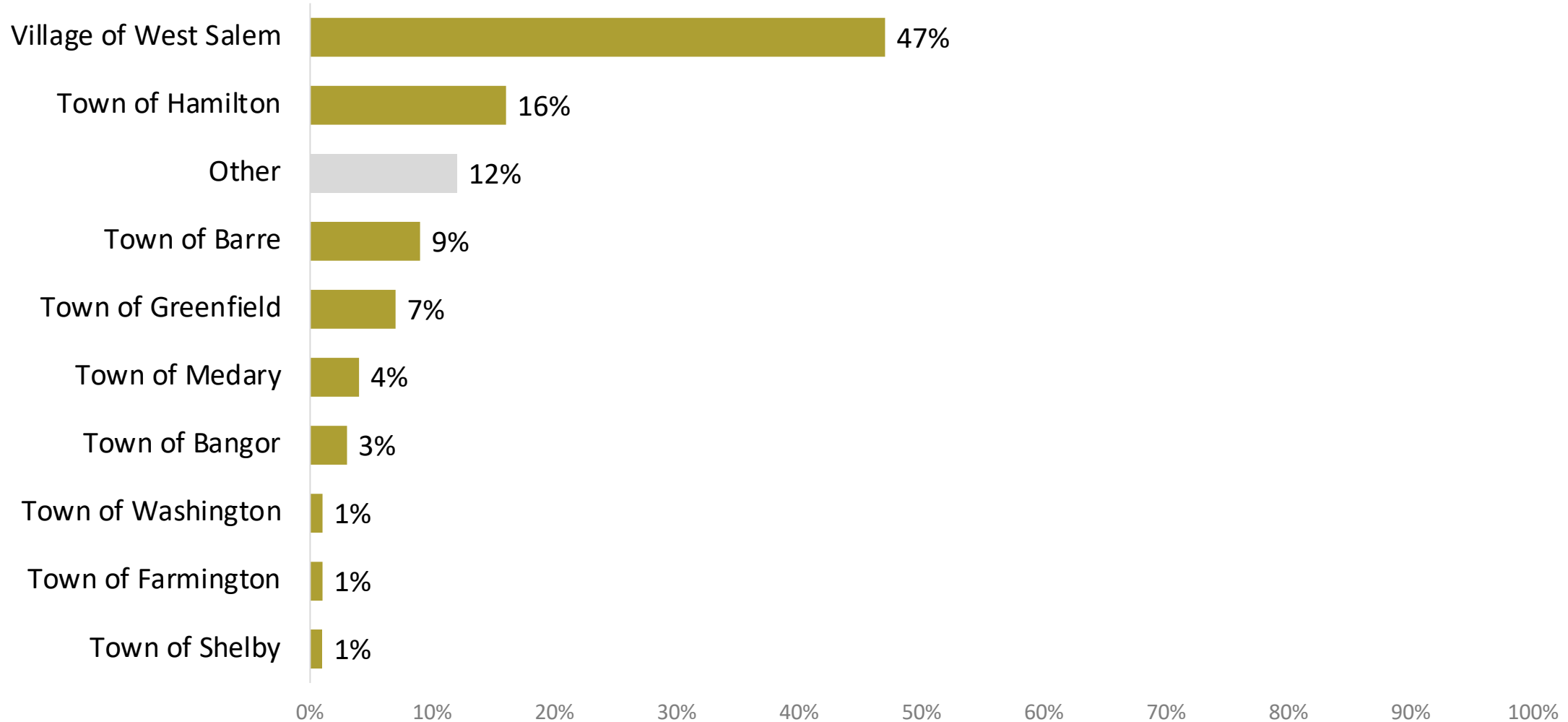
- **+/- 3.93%** margin of error

What is your age?

Do you live in the School District of West Salem?

In which city or township do you reside?

| City/Township	Percentage
Village of West Salem	47%
Town of Hamilton	16%
Other	12%
Town of Barre	9%
Town of Greenfield	7%
Town of Medary	4%
Town of Bangor	3%
Town of Washington	1%
Town of Farmington	1%
Town of Shelby	1%

Respondent Information
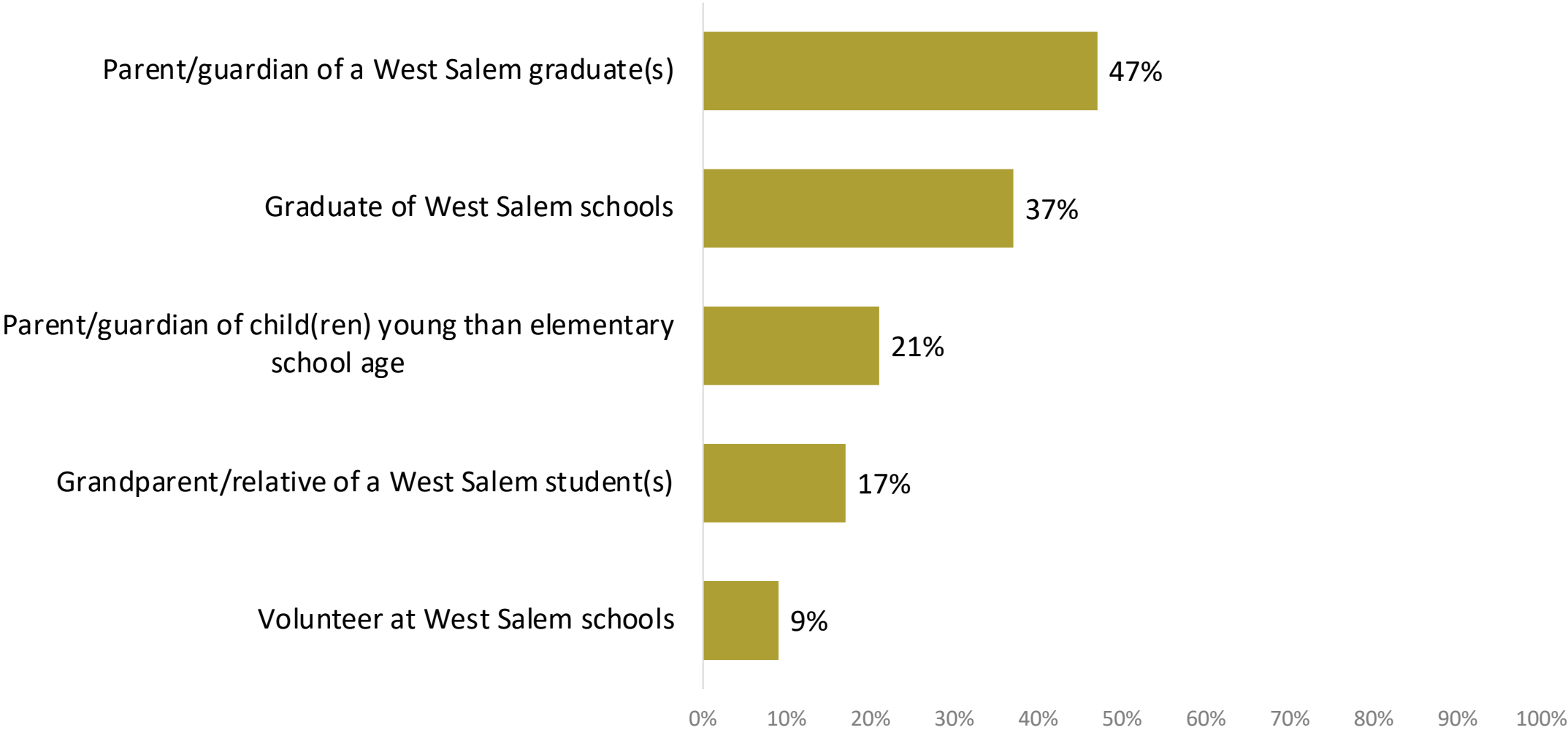
Are you a School District of
West Salem employee?
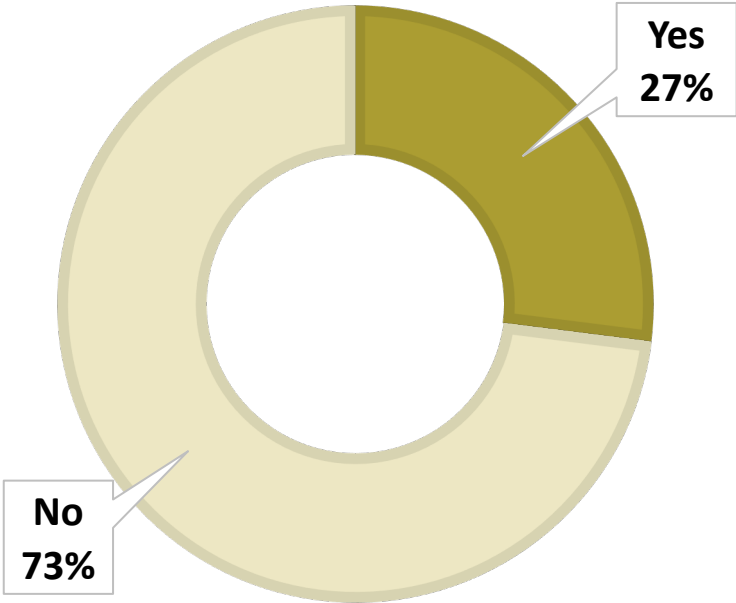
Do you have children attending
the School District of West Salem?

Yes
27%

No
73%

No
33%

Yes
67%

S/P
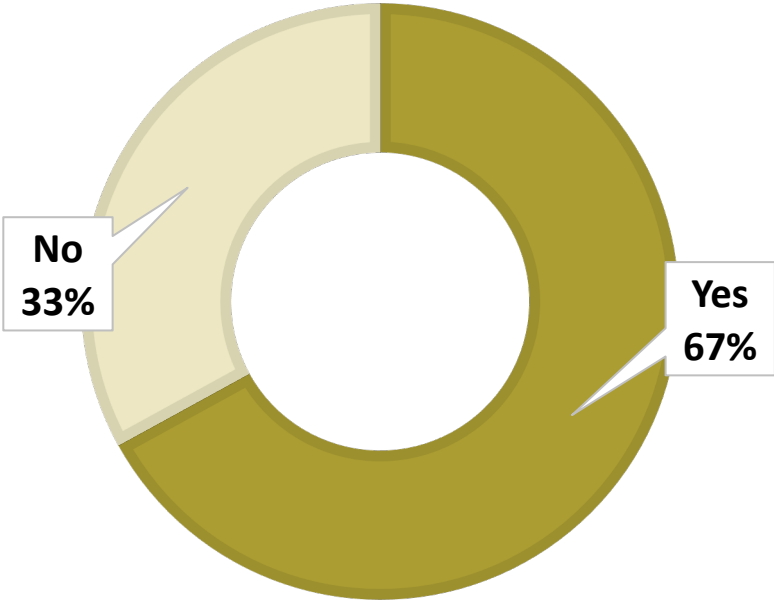
Do you have any other relationships with the School District of West Salem? *(Mark all that apply.)*

Relationship	Percentage
Parent/guardian of a West Salem graduate(s)	47%
Graduate of West Salem schools	37%
Parent/guardian of child(ren) young than elementary school age	21%
Grandparent/relative of a West Salem student(s)	17%
Volunteer at West Salem schools	9%

What is your race/ethnicity? *(Optional)*

Category	Percentage
White	90%
Prefer not to answer	6%
Hispanic/Latino	1%
Multi-racial/Ethnic	1%
Asian/Pacific Islander	1%
Native American	1%
Black	0%
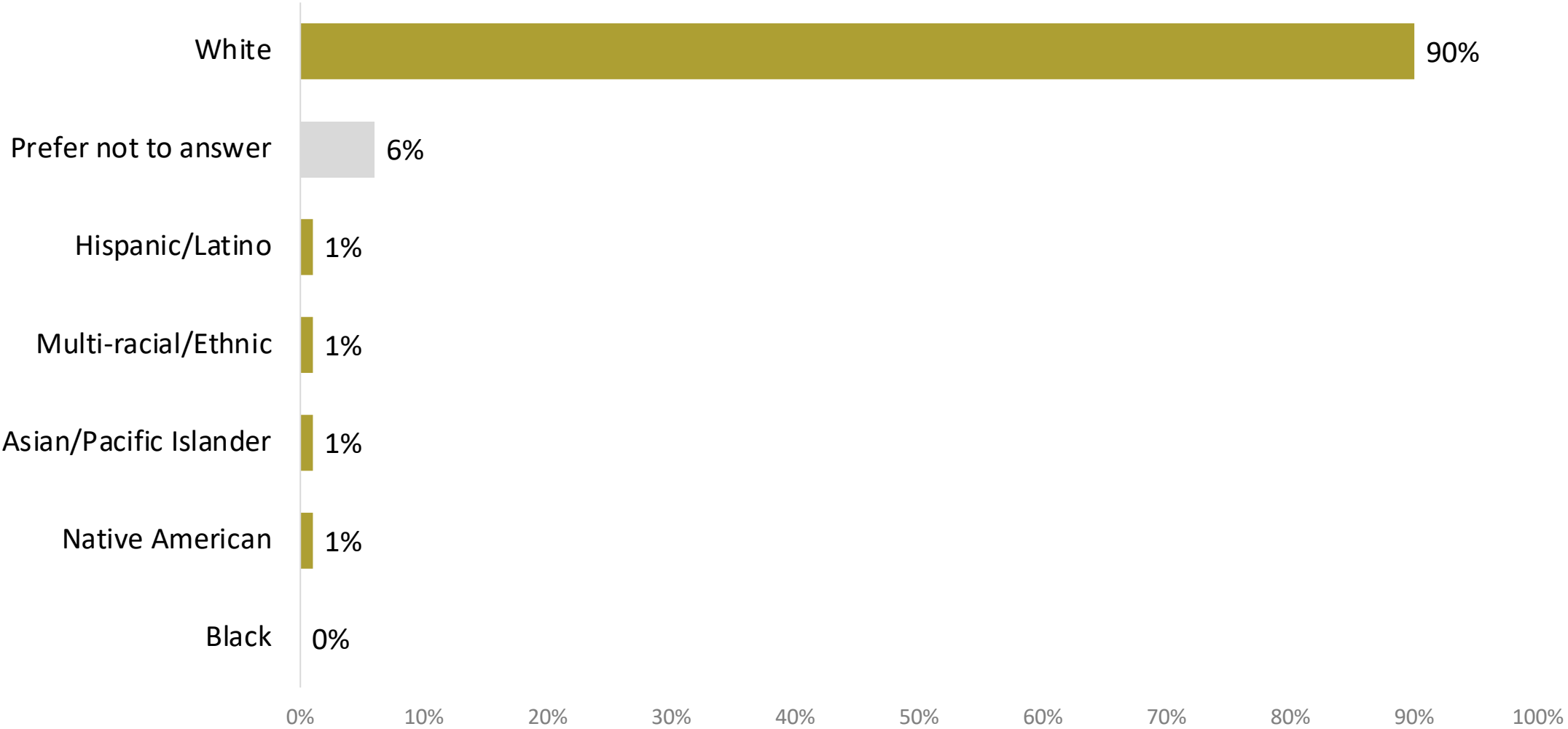
Which, if any, of the following languages are spoken in your home? *(Optional/Mark all that apply.)*

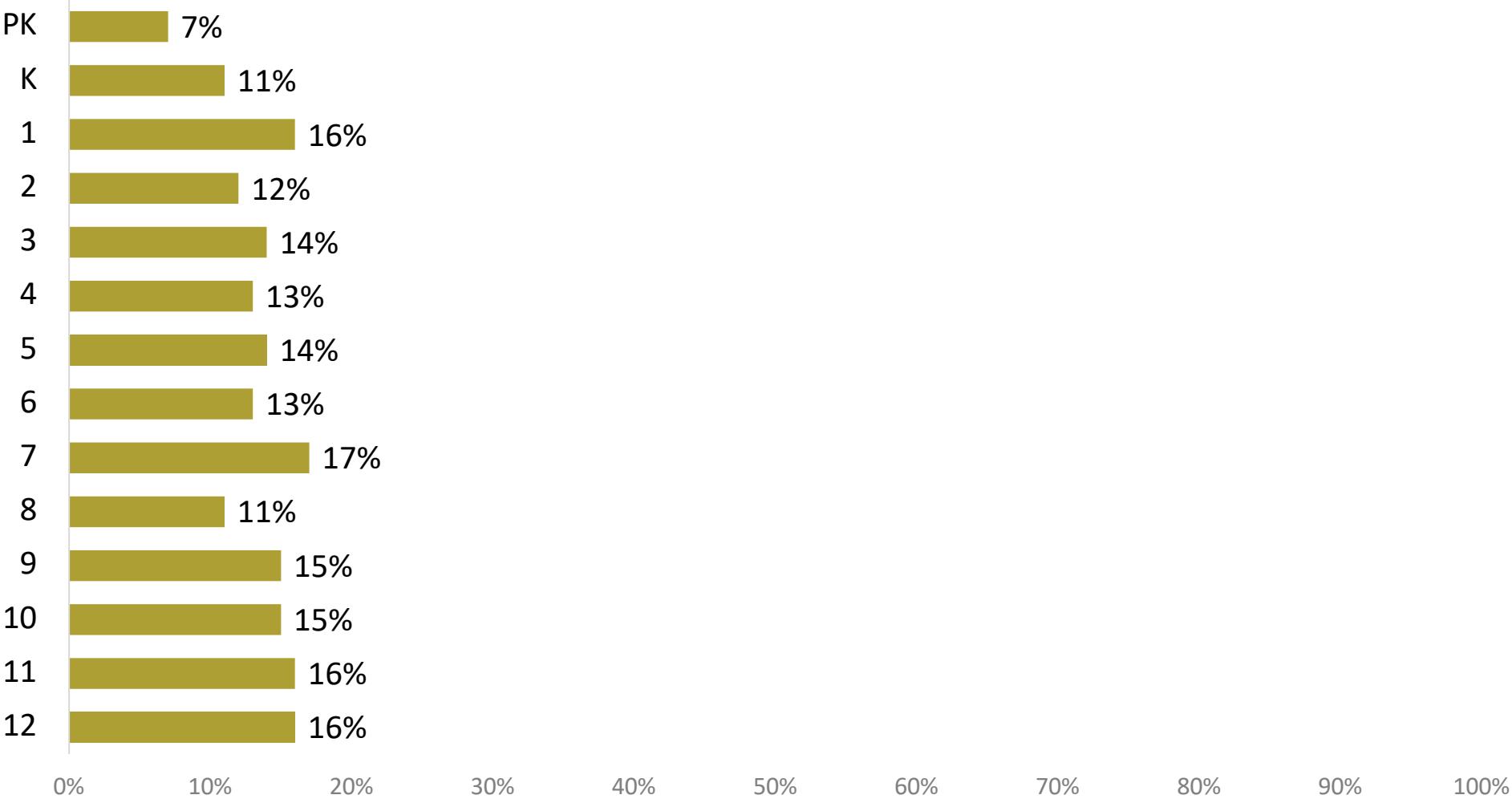| Language	Percentage
Spanish	3%
Hmong	1%
German	1%
French	1%
Chinese	0%
Gujarati	0%
None of the above	93%
Other	6%
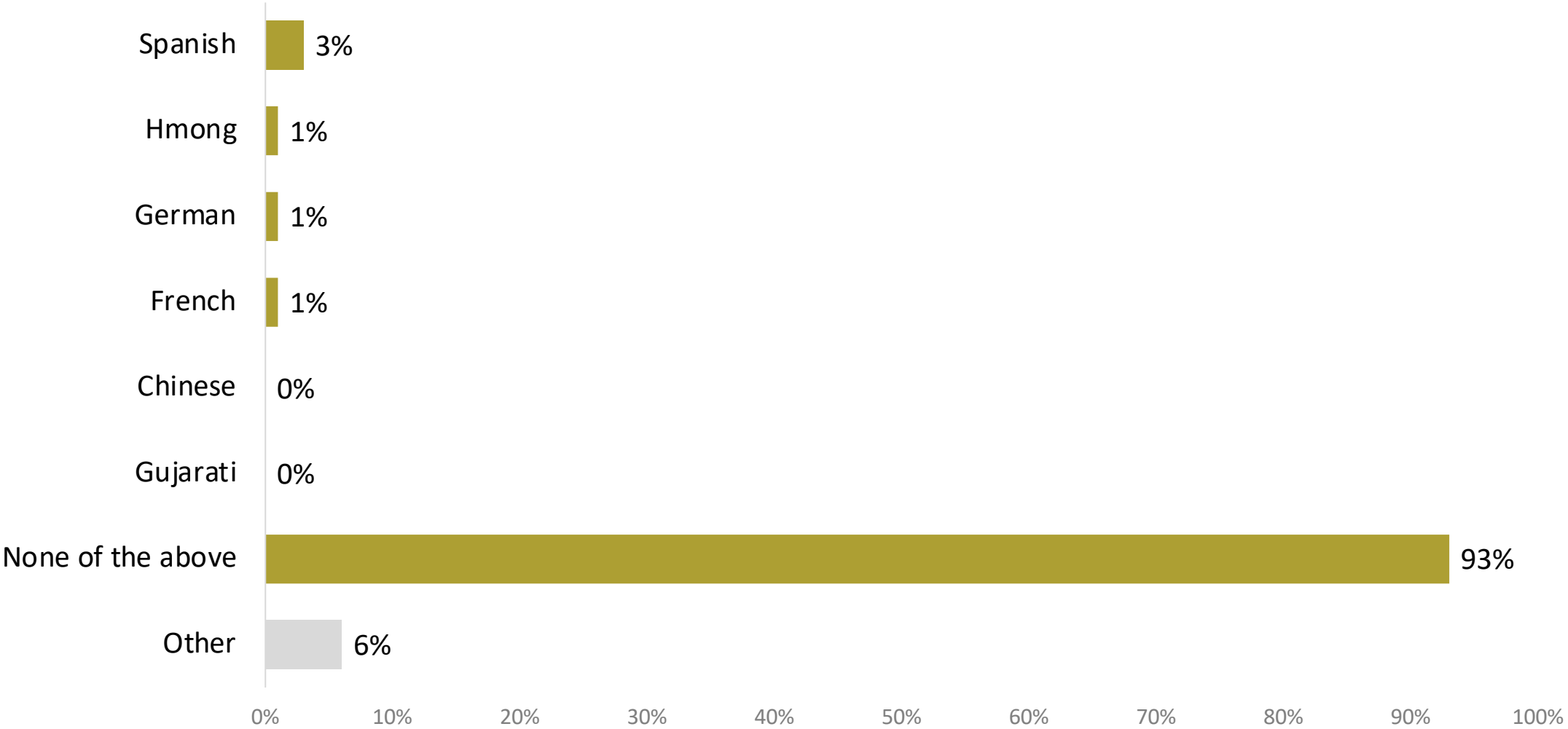
Parent-Guardian Information

If you have school-aged children, what school(s) do they attend? *(Mark all that apply.)*

School	Percentage
West Salem Elementary	50%
West Salem Middle	42%
West Salem High	48%
Private/parochial school	3%
Public school outside of district	1%
Homeschooled	1%
Childcare-based preschool	1%
Virtual/online school	0%
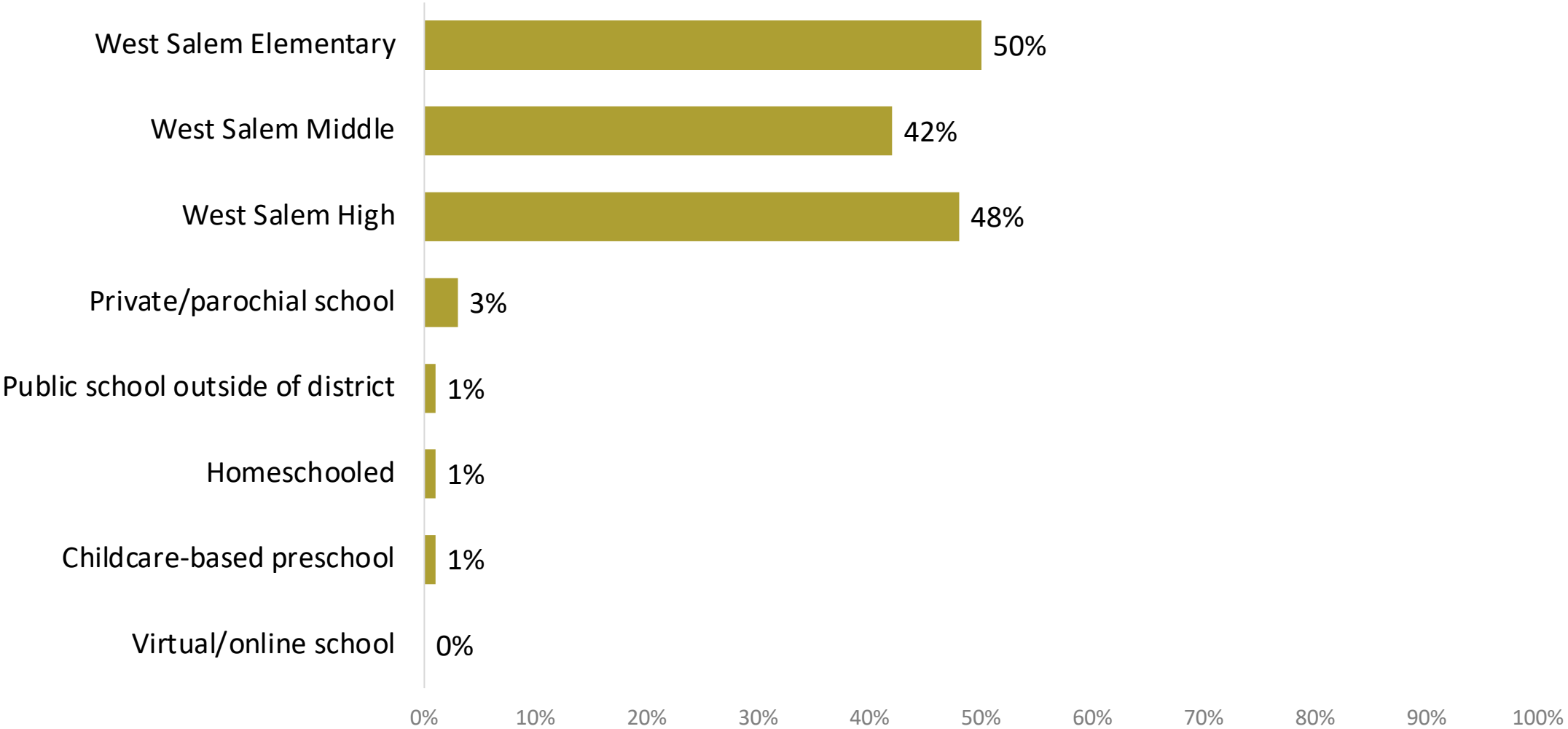
Grade level of your children: *(Mark all that apply.)*

Grade	Percentage
PK	7%
K	11%
1	16%
2	12%
3	14%
4	13%
5	14%
6	13%
7	17%
8	11%
9	15%
10	15%
11	16%
12	16%

One or more of my children are identified as:
(Mark all that apply.)

English Language Learner (ELL): 36%

Student receiving special education services (IEP): 71%
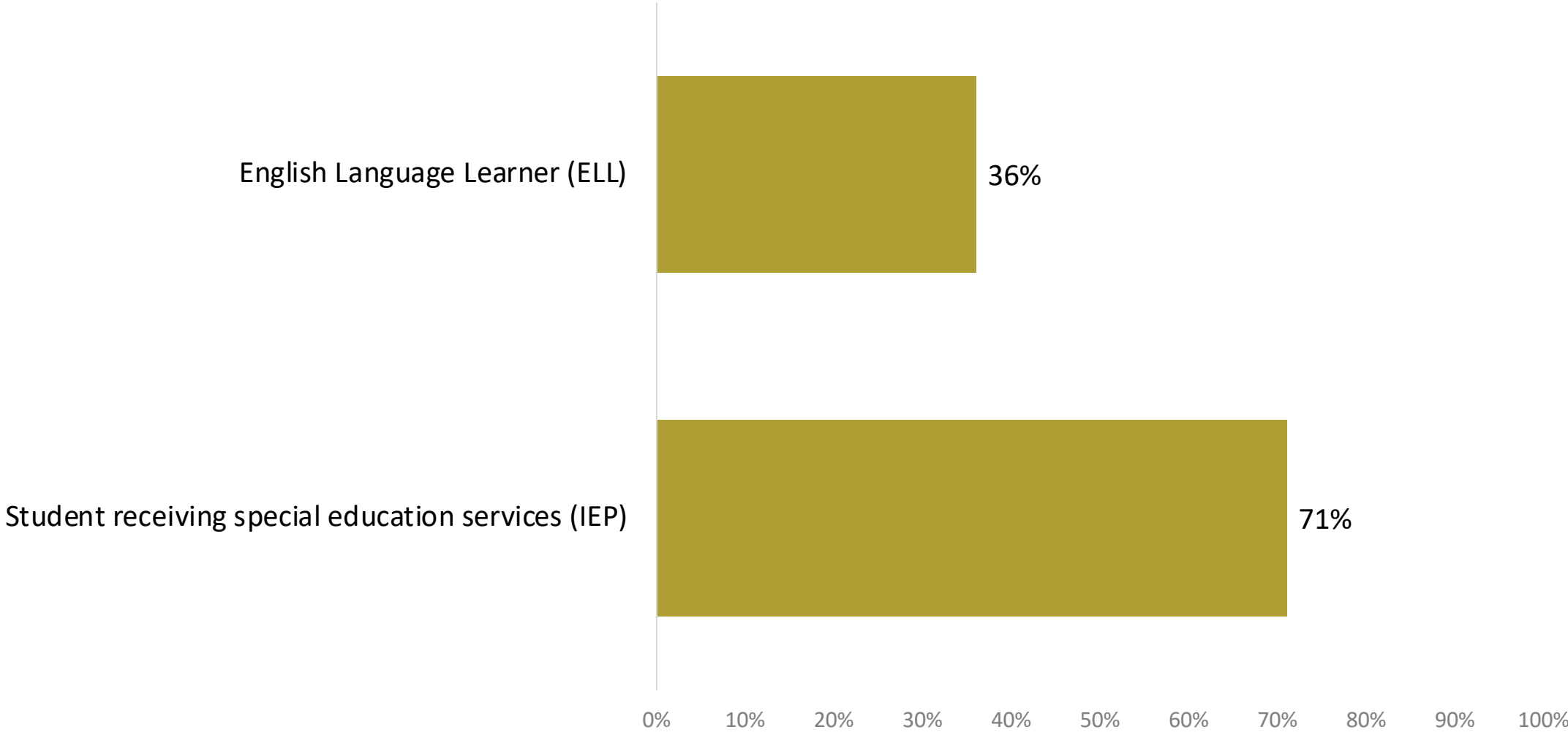
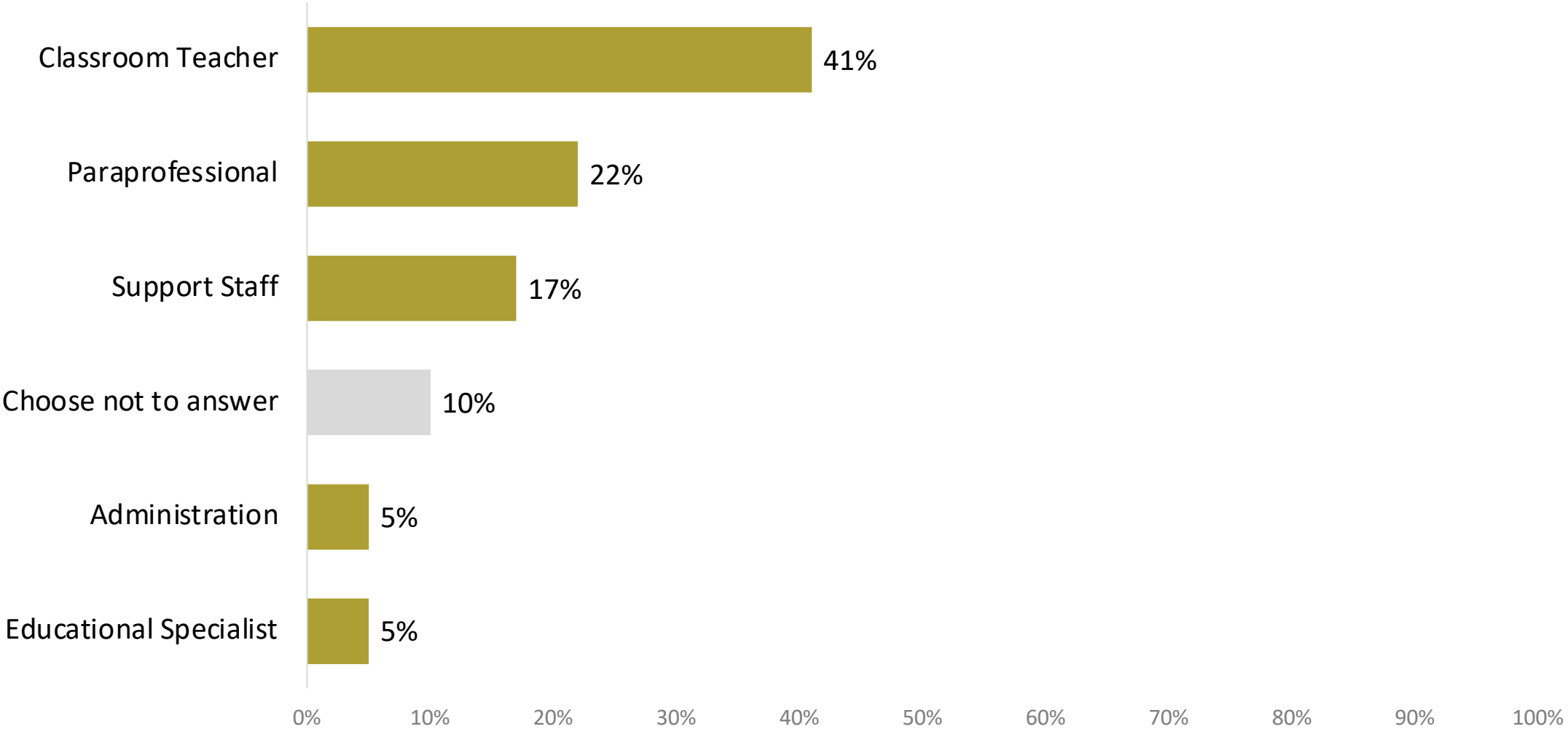# Staff Information

At which location do you spend the most time?
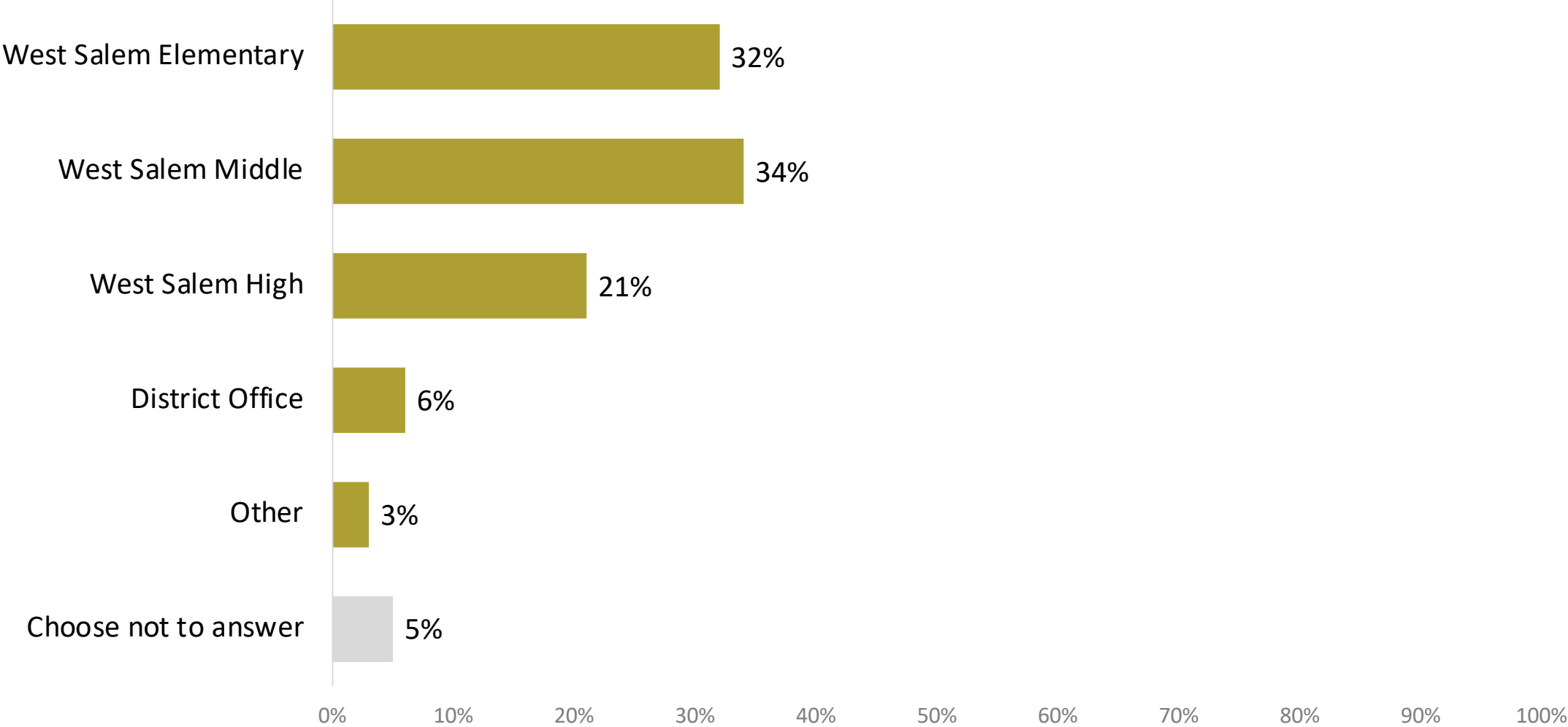
What best describes your position?

Position	Percentage
Classroom Teacher	41%
Paraprofessional	22%
Support Staff	17%
Choose not to answer	10%
Administration	5%
Educational Specialist	5%

Results & Analysis
Section: *Achieving Excellence*

Item Analysis

- **Section prompt: Please tell us how we are doing in each of the following areas so we can measure our progress.**

- The following slides present data for each item in the section:
  - Overall Score (*Great* = 4, *Good* = 3, *Fair* = 2, *Poor* = 1)
  - The percentage of survey-takers responding *Great* or *Good*.

- Example:
  - 2.95 (73%)

- Items are sorted by highest to lowest score for all respondents. This is denoted by the asterisk (*).

Item	All Respondents *	Staff	Parents	Non-Parents/Non-Staff
Academic performance as compared to school districts in our region	3.52 (95%)	3.60 (99%)	3.53 (95%)	3.29 (92%)
Having high expectations for students	3.28 (88%)	3.39 (93%)	3.26 (86%)	3.13 (84%)
Maintaining a safe and secure campus	3.27 (86%)	3.39 (90%)	3.21 (84%)	3.28 (87%)
Preparing students for college	3.26 (89%)	3.42 (98%)	3.22 (87%)	3.07 (78%)
Employing high-quality staff	3.26 (86%)	3.23 (85%)	3.30 (88%)	3.14 (83%)
Helping students give back to our community	3.19 (84%)	3.22 (85%)	3.22 (85%)	3.00 (76%)
Using grants, donations, and fundraising opportunities	3.19 (86%)	3.20 (86%)	3.24 (89%)	2.98 (75%)

S/P

Item	All Respondents *	Staff	Parents	Non-Parents/Non-Staff
Preparing students for careers	3.16 (85%)	3.35 (95%)	3.13 (82%)	2.87 (73%)
Staying up to date with facility needs	3.16 (85%)	3.09 (80%)	3.22 (89%)	3.05 (83%)
Making school facilities available to the community	3.15 (84%)	3.31 (94%)	3.12 (81%)	2.88 (69%)
Pursuing partnerships with community agencies, businesses, and organizations	3.12 (82%)	3.15 (87%)	3.13 (82%)	2.98 (71%)
Developing student character	3.11 (81%)	3.15 (84%)	3.14 (82%)	2.83 (68%)
Being transparent about students' curriculum and learning outcomes	3.08 (80%)	3.22 (88%)	3.05 (79%)	2.90 (67%)
Communicating effectively with the community	3.07 (79%)	3.21 (90%)	3.04 (79%)	2.89 (70%)

Item	All Respondents *	Staff	Parents	Non-Parents/Non-Staff
Using tax dollars wisely	3.07 (81%)	3.27 (90%)	3.05 (80%)	2.66 (62%)
Providing the community opportunities to offer feedback to District leadership	3.02 (77%)	3.17 (88%)	2.96 (74%)	2.92 (68%)
Aligning courses with the needs of our local job market	2.97 (75%)	3.11 (84%)	2.93 (73%)	2.78 (65%)
Meeting the social/emotional needs of all students	2.86 (70%)	2.83 (67%)	2.90 (73%)	2.65 (63%)
Maintaining competitive salaries/benefits for our staff	2.82 (67%)	2.86 (70%)	2.79 (66%)	2.73 (61%)
Improving traffic flows around our schools to prevent congestion	2.71 (63%)	2.81 (66%)	2.65 (62%)	2.76 (64%)

Highest Scoring Items by Subgroup

(Items in bold blue are common across the three subgroups.)

Staff	Parents	Non-Parents/Non-Staff
Academic performance as compared to school districts in our region (3.60)	**Academic performance as compared to school districts in our region (3.53)**	**Academic performance as compared to school districts in our region (3.29)**
Preparing students for college (3.42)	Employing high-quality staff (3.30)	Maintaining a safe and secure campus (3.28)
Having high expectations for students (3.39)	**Having high expectations for students (3.26)**	Employing high-quality staff (3.14)
Maintaining a safe and secure campus (3.39)	Using grants, donations, and fundraising opportunities (3.24))	**Having high expectations for students (3.13)**
Preparing students for careers (3.35)	Staying up to date with facility needs (3.22)	Preparing students for college (3.07)

S/P

Lowest Scoring Items by Subgroup

(Items in bold blue are common across the three subgroups.)

Staff	Parents	Non-Parents/Non-Staff
Improving traffic flows around our schools to prevent congestion (2.81)	**Improving traffic flows around our schools to prevent congestion (2.65)**	**Meeting the social/emotional needs of all students (2.65)**
Meeting the social/emotional needs of all students (2.83)	**Maintaining competitive salaries/benefits for our staff (2.79)**	Using tax dollars wisely (2.66)
Maintaining competitive salaries/benefits for our staff (2.86)	**Meeting the social/emotional needs of all students (2.90)**	**Maintaining competitive salaries/benefits for our staff (2.73)**
Staying up to date with facility needs (3.09)	**Aligning courses with the needs of our local job market (2.93)**	**Improving traffic flows around our schools to prevent congestion (2.76)**
Aligning courses with the needs of our local job market (3.11)	Providing the community opportunities to offer feedback to District leadership (2.96)	**Aligning courses with the needs of our local job market (2.78)**

S/P

Overall Satisfaction

Very Satisfied = 5, Satisfied = 4, Not Satisfied = 2, Very Unsatisfied = 1

Item	2023	2020	2015
Overall, how satisfied are you with the School District of West Salem?	4.38 (94%)	4.33 (91%)	4.16 (90%)

Results & Analysis

Section: Achieving Excellence
Respondents: Staff & Parents Only

Item Analysis

- **Section prompt: Please tell us how we are doing in each of the following areas so we can measure our progress.**

- The following slides present data for each item in the section:
  - Overall Score (*Great* = 4, *Good* = 3, *Fair* = 2, *Poor* = 1)
  - The percentage of survey-takers responding *Great* or *Good*.

- Example:
  - 2.95 (73%)

Item	Staff	Parents
Helping students transition from elementary to middle to high school	3.28 (91%)	3.18 (88%)
Providing staff with the materials and supplies they need	3.17 (86%)	N/A
Providing staff opportunities to focus on wellness	3.12 (83%)	N/A
Offering parents support/resources to help their children learn	3.09 (83%)	2.90 (73%)
Providing staff with training/professional development opportunities	3.07 (83%)	N/A

Results & Analysis
Section: *Programs & Services*

Item Analysis

- The following slides present data for each item in the survey section:
    - Value of the item in 2023
    - How you're doing in 2023
    - Value of the item in 2020
    - How you're doing in 2020
    - Longitudinal growth or decline in value
    - Longitudinal growth or decline in how you're doing
- Value
    - *Very valuable* = 4, *Valuable* = 3, *Somewhat valuable* = 2, *Not valuable* = 1
- How you're doing
    - *Great* = 4, *Good* = 3, *Fair* = 2, *Poor* = 1

Item	2023		2020		Growth or Decline	
	How valuable?	How are we doing?	How valuable?	How are we doing?	How valuable?	How are we doing?*
Programming for students who struggle or are at risk of not graduating	3.61	2.93	3.63	2.74	-0.6%	6.9%
Career Exploration: job shadow, work experience, mentorship	3.61	3.03	3.48	2.88	3.7%	5.2%
STEM (Science, Technology, Engineering & Math) Education	3.57	3.20	3.61	3.10	-1.1%	3.2%
Opportunities for students to earn university and technical college credit while in high school	3.48	3.33	3.48	3.24	0.0%	2.8%

Item	2023		2020		Growth or Decline	
	How valuable?	How are we doing?	How valuable?	How are we doing?	How valuable?	How are we doing?*
Programming for students who excel academically	3.51	3.05	3.49	2.99	0.6%	2.0%
Visual and Performing Arts: art, chorus, band	3.33	3.45	3.31	3.39	0.6%	1.8%
Life Skills: character, citizenship, leadership	3.75	3.02	3.72	2.97	0.8%	1.7%

S/P

Item	2023		2020		Growth or Decline	
	How valuable?	How are we doing?	How valuable?	How are we doing?	How valuable?	How are we doing?*
Athletics and Extracurricular Clubs and Activities	3.39	3.40	3.36	3.35	0.9%	1.5%
Core Academics: math, science, social studies, English, reading, health and physical education	3.70	3.34	3.80	3.33	-2.6%	0.3%
Financial Literacy	3.71	2.72	3.66	2.72	1.4%	0.0%

Item	2023		2020		Growth or Decline	
	How valuable?	How are we doing?	How valuable?	How are we doing?	How valuable?	How are we doing?*
Career and Technical Education: including agriculture, industrial arts, family and consumer education	3.67	3.19	3.63	3.21	1.1%	-0.6%
World Language	3.11	2.85	3.17	2.87	-1.9%	-0.7%
Counseling Services: college and career, mental health services, school counseling	3.67	2.85	3.61	2.93	1.7%	-2.7%

Results & Analysis
Section: District Initiatives

Item Analysis

- The following slides present data for each item in the survey section:
  - Level of Awareness (*High* = 3, *Medium* = 2, *Low* = 1)
- Four groups of data are presented:
  - A = All Respondents
  - S = Staff
  - P = Parents
  - NP/NS = Non-Parents/Non-Staff

Item	2023				2020				Growth or Decline			
	A	S	P	NP/NS	A	S	P	NP/NS	A*	S	P	NP/NS
Workforce Retention	2.13	2.60	1.87	1.98	2.1	2.42	2.03	1.86	1.4%	7.4%	-7.9%	6.5%
Academic Performance	2.41	2.65	2.29	2.41	2.45	2.74	2.42	2.17	-1.6%	-3.3%	-5.4%	11.1%
Graduate Preparedness	2.1	2.41	1.93	2.09	2.14	2.51	2.1	1.77	-1.9%	-4.0%	-8.1%	18.1%

Item	2023				2020				Growth or Decline			
	A	S	P	NP/NS	A	S	P	NP/NS	A*	S	P	NP/NS
Financial Efficiency	2.12	2.37	1.97	2.14	2.18	2.41	2.14	2.02	-2.8%	-1.7%	-7.9%	5.9%
Communication and Engagement	2.37	2.53	2.29	2.33	2.45	2.58	2.49	2.25	-3.3%	-1.9%	-8.0%	3.6%
Co-curricular Fees	2.11	2.28	2.03	2.05	2.19	2.26	2.30	1.80	-3.7%	0.9%	-11.7%	13.9%
Facility Improvements	2.59	2.65	2.58	2.52	2.71	2.79	2.74	2.55	-4.4%	-5.0%	-5.8%	-1.2%

S/P

Results & Analysis

Section: *Future Initiatives*

Item Analysis

- Percentage of respondents supporting a project (Yes), not supporting the project (No), or being unsure of the project (Don't know).
    - *Yes* = 10, *No* = 1
    - *Median* = 5.5

Item	All Respondents	Staff	Parents	Non-Parents/Non-Staff
Tech Ed & Music Updates	9.50	9.38	9.68	8.78
Referendum for Ongoing Funding	9.21	9.55	9.43	6.73
Childcare Options	8.53	9.20	8.39	7.39
Fitness/Athletics Reconfiguration	8.27	8.53	8.55	5.64
Elementary School Expansions	8.21	8.92	8.20	6.21
Early Start Waiver	7.91	8.95	7.30	8.12
All-Day, Everyday 4K	7.67	7.45	7.90	7.08

Would you support the District creating childcare options for infants and preschool children?

All Respondents

Don't know 28%
No 12%
Yes 60%

Staff

Don't know 25%
No 7%
Yes 68%

Parents

Don't know 31%
No 12%
Yes 57%

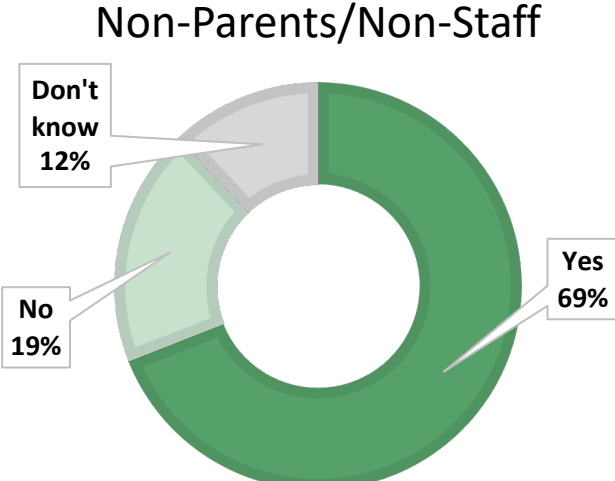### Non-Parents/Non-Staff
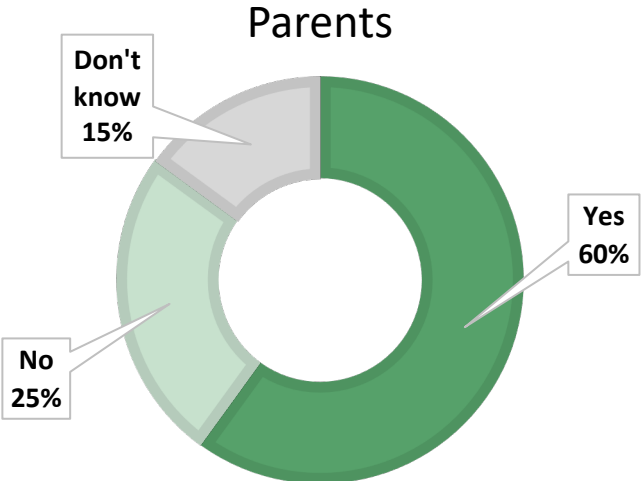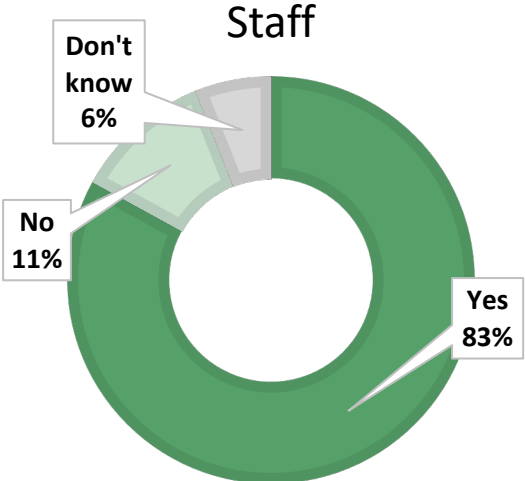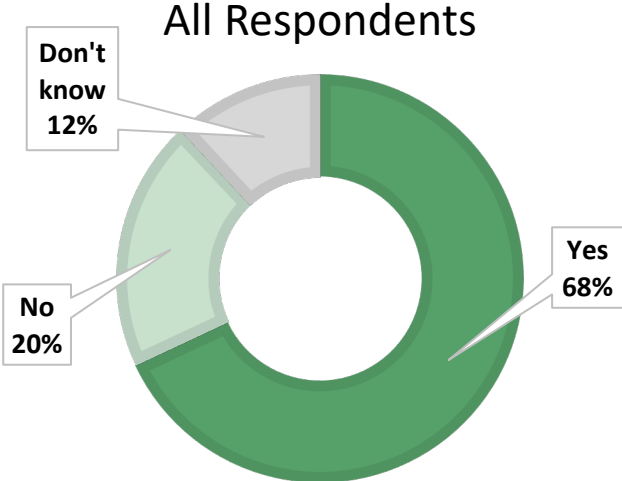

Don't know 22%
No 22%
Yes 56%
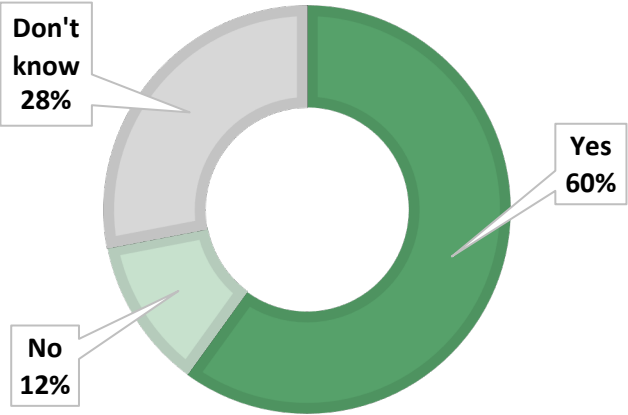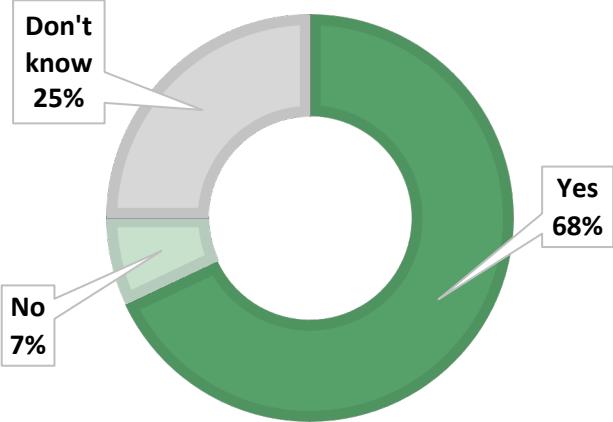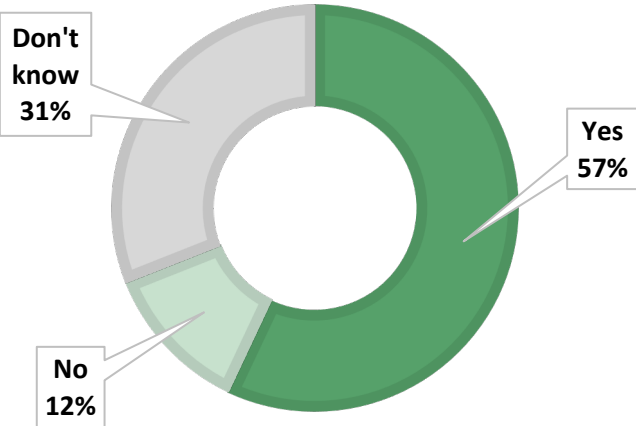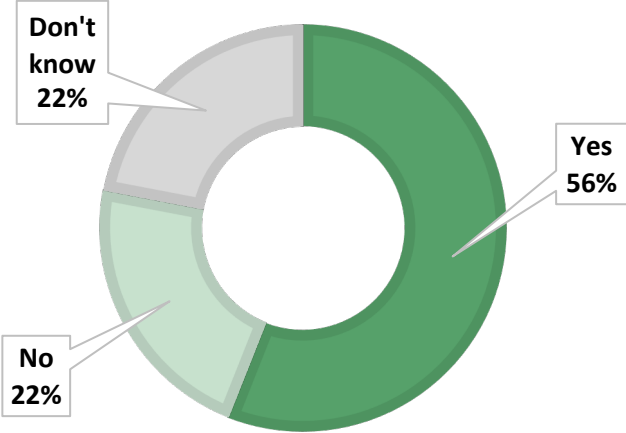
Would you support the District implementing an all-day, everyday program for 4K students?
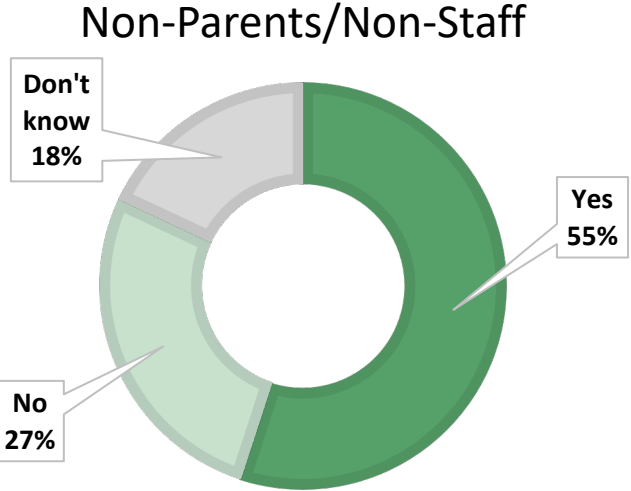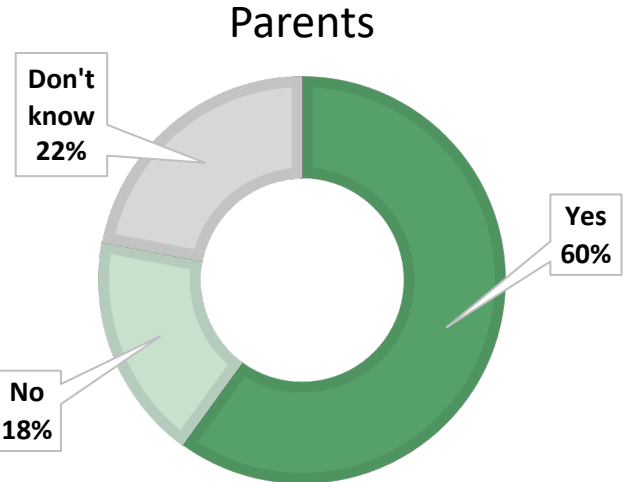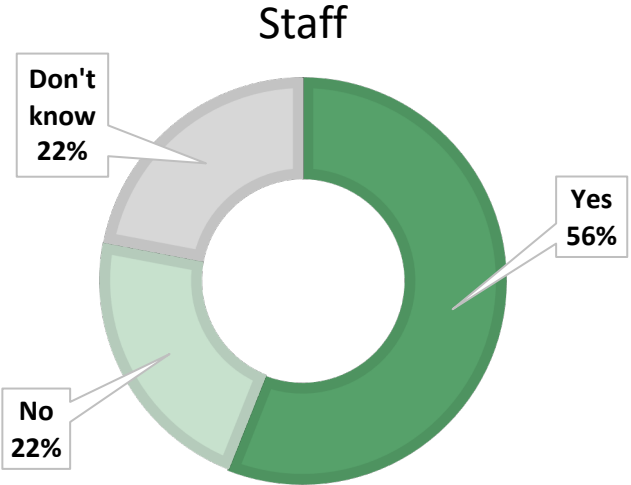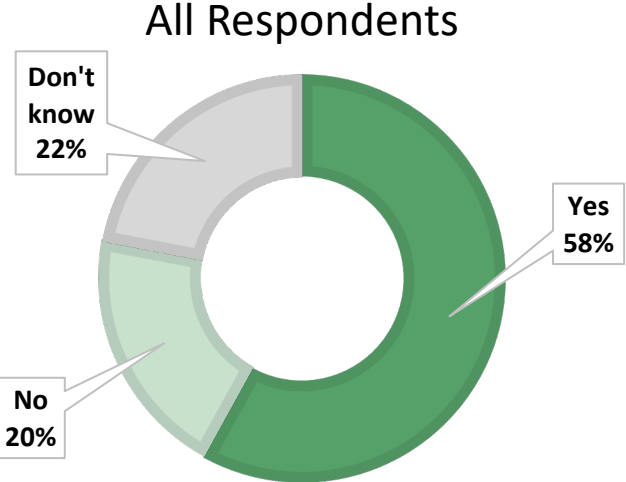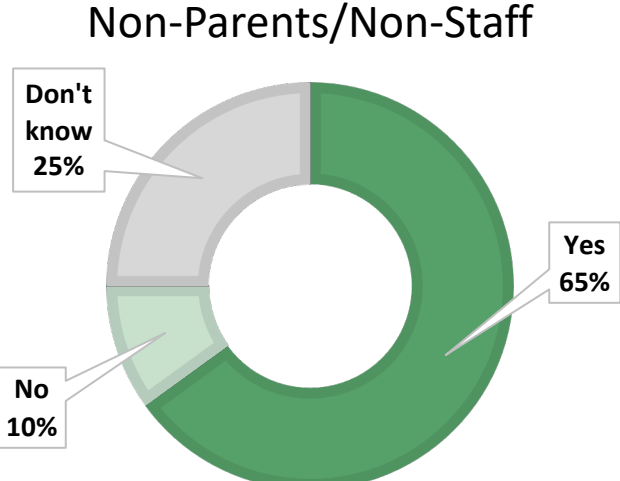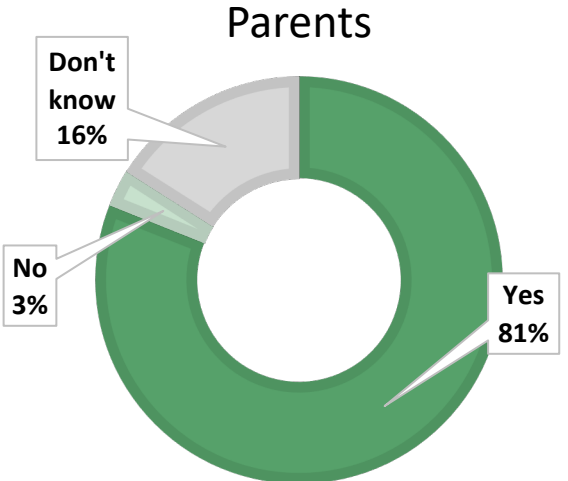
Would you support expanding facilities to serve students in elementary school?
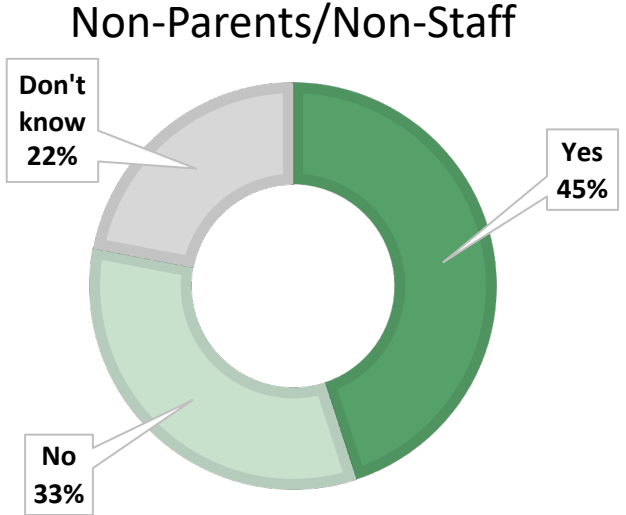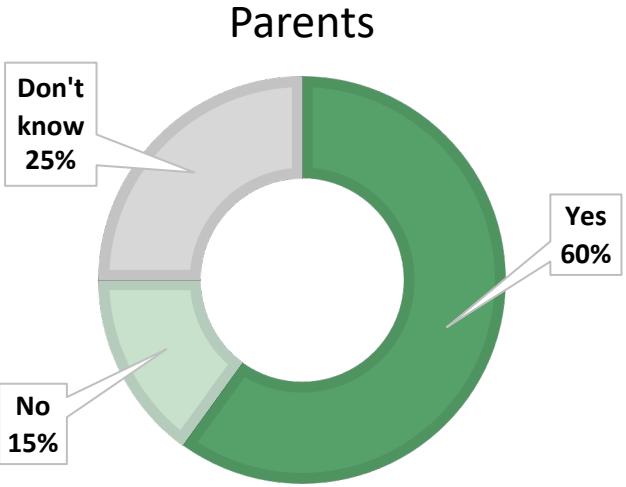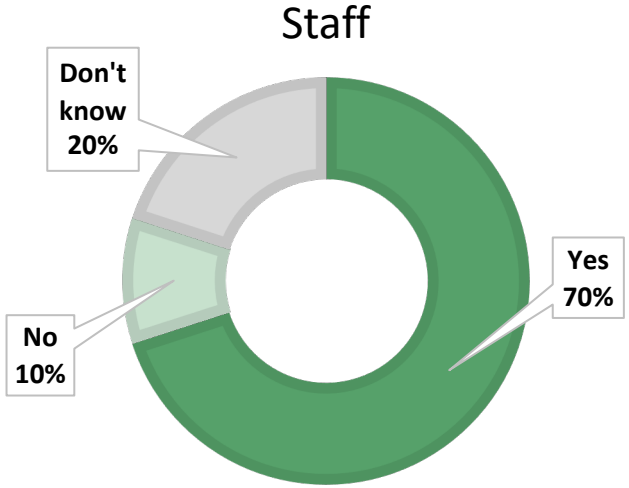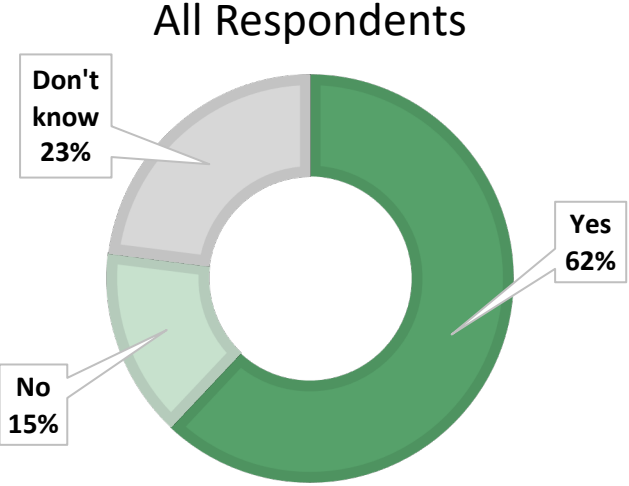
Should the District continue to ask for a waiver/ permission to start school before September 1?

All Respondents

Don't know 12%

No 20%

Yes 68%

Staff

Don't know 6%

No 11%

Yes 83%

Parents

Don't know 15%

No 25%

Yes 60%

Non-Parents/Non-Staff

Don't know 12%

No 19%

Yes 69%

S/P

Would you support updating the tech ed and music departments?

All Respondents

Don't know 16%
No 5%
Yes 79%

Staff

Don't know 14%
No 6%
Yes 80%

Parents

Don't know 16%
No 3%
Yes 81%

Non-Parents/Non-Staff

Don't know 25%
No 10%
Yes 65%
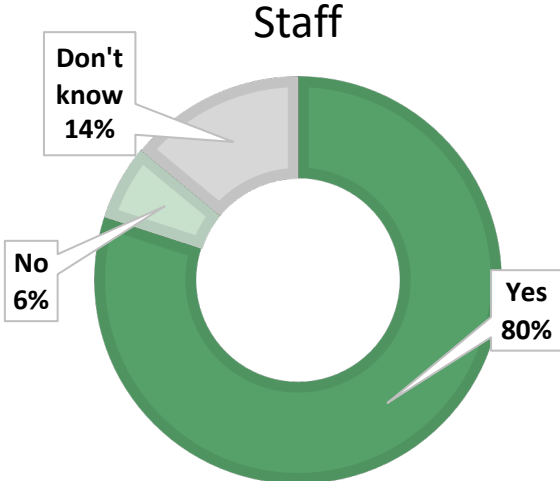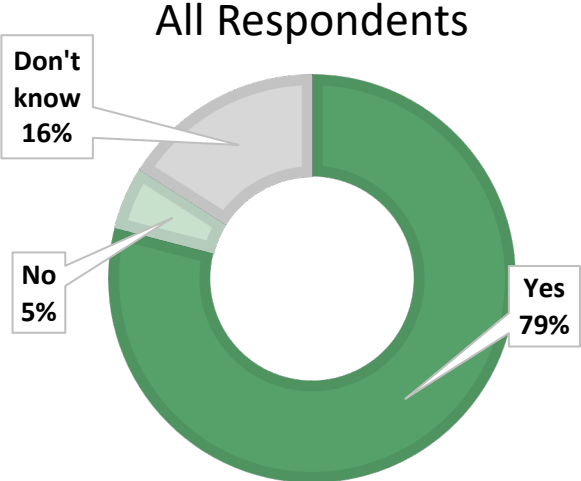
Would you support building an addition to reconfigure these fitness/athletics areas?

All Respondents

Don't know 23%

Yes 62%

No 15%

Staff

Don't know 19%

Yes 68%

No 13%

Parents

Don't know 24%

Yes 64%

No 12%

Non-Parents/Non-Staff

Don't know 32%

Yes 35%

No 33%

S/P
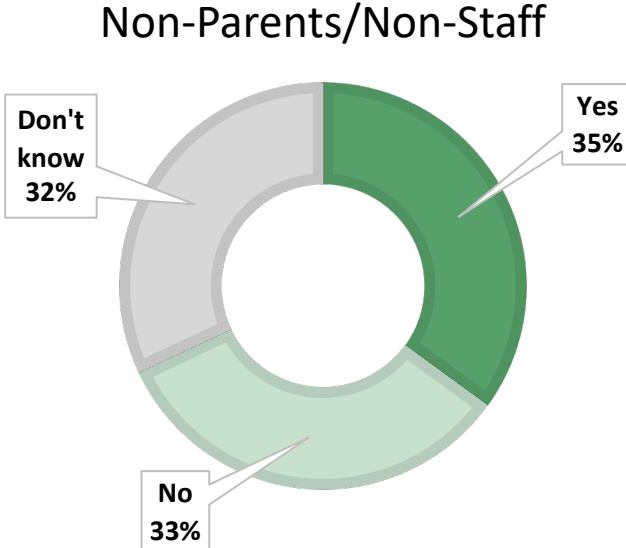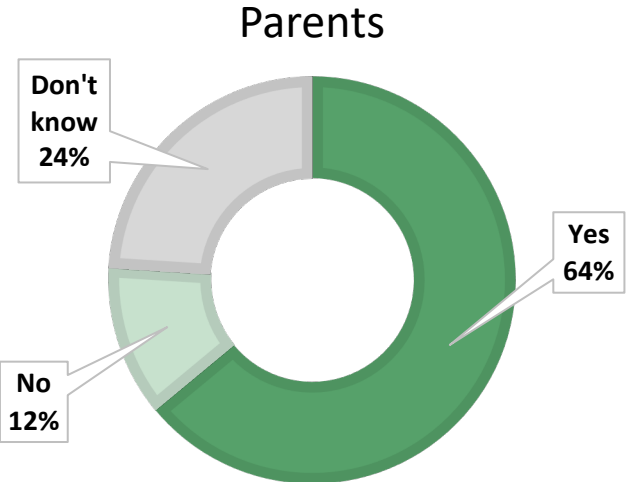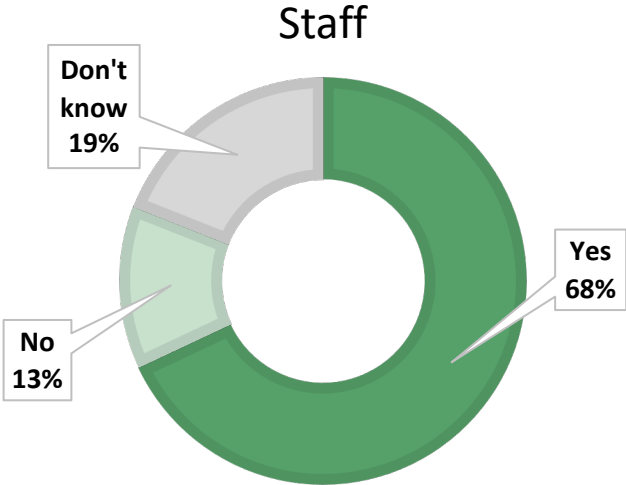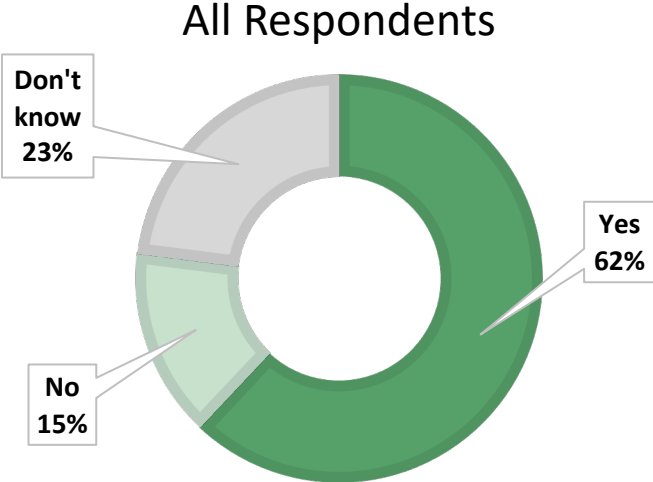
Would you support the District pursuing an operational referendum that provides recurring/ongoing funding?
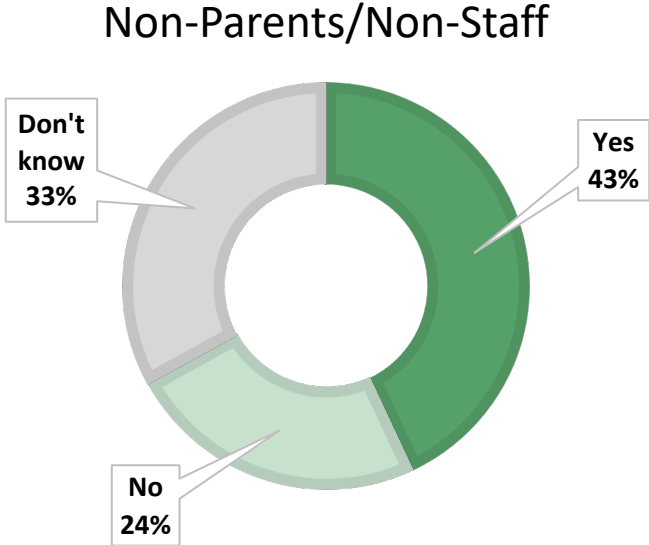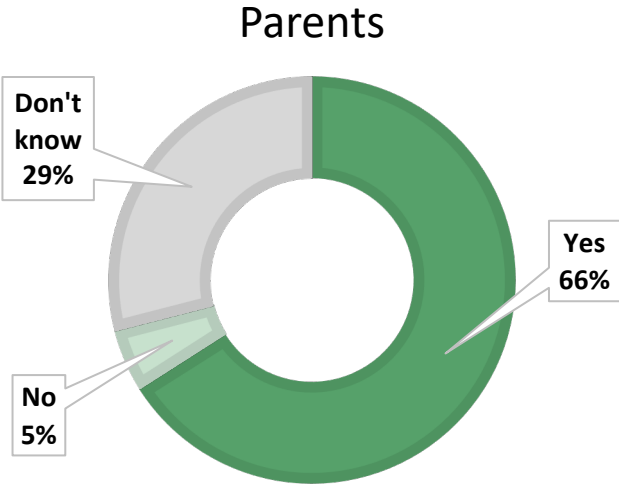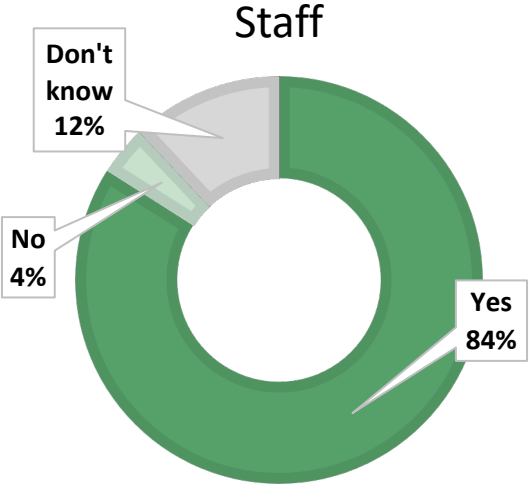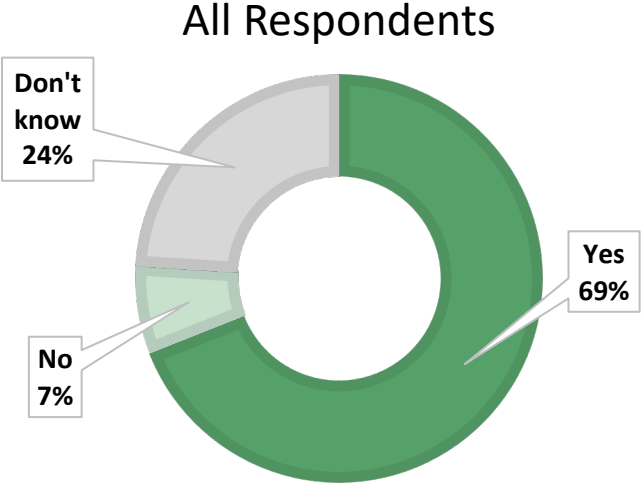
Results & Analysis
Section: *District Communications*

How do you like to receive District information?
(Mark all that apply.) – 1/3
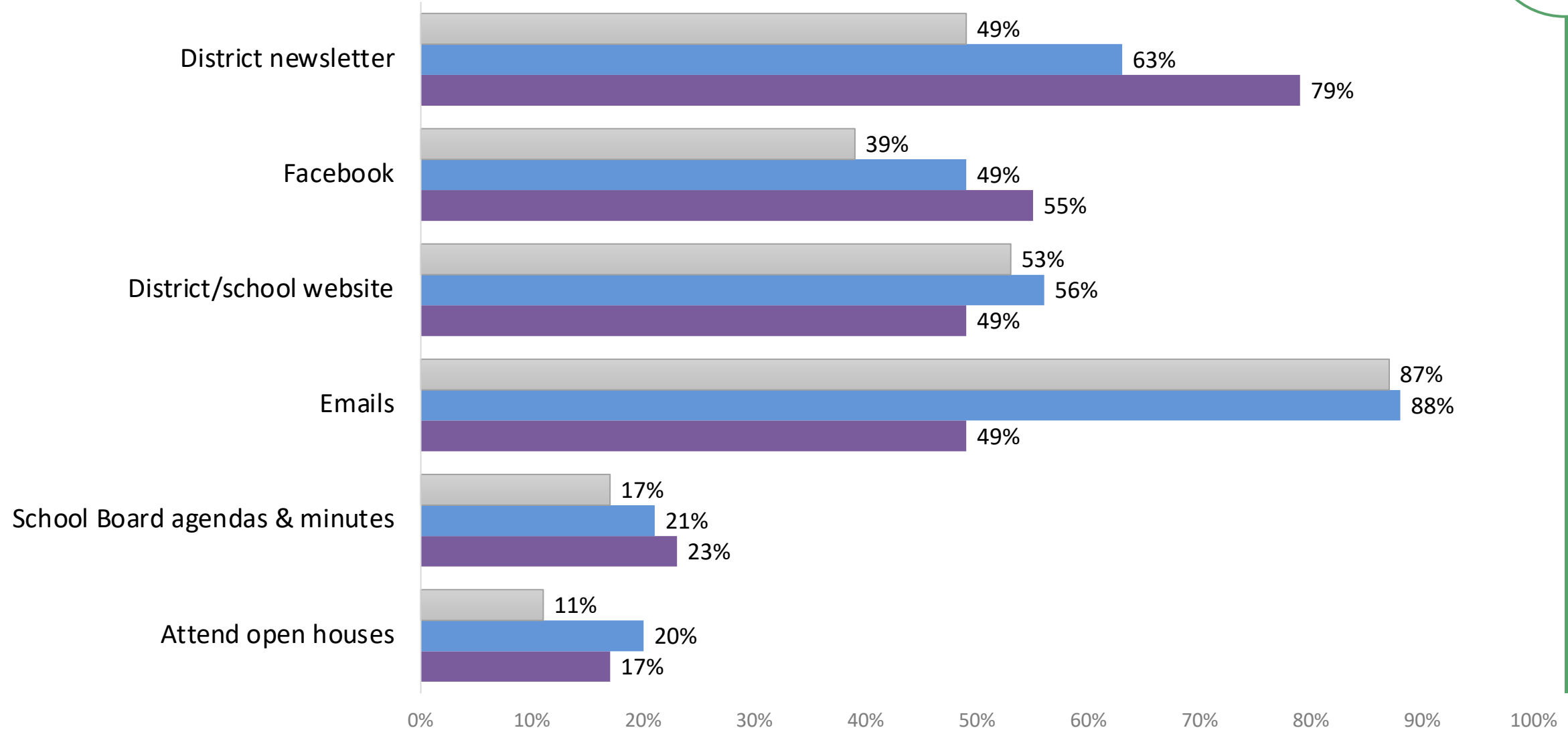
How do you like to receive District information?
(Mark all that apply.) – 2/3
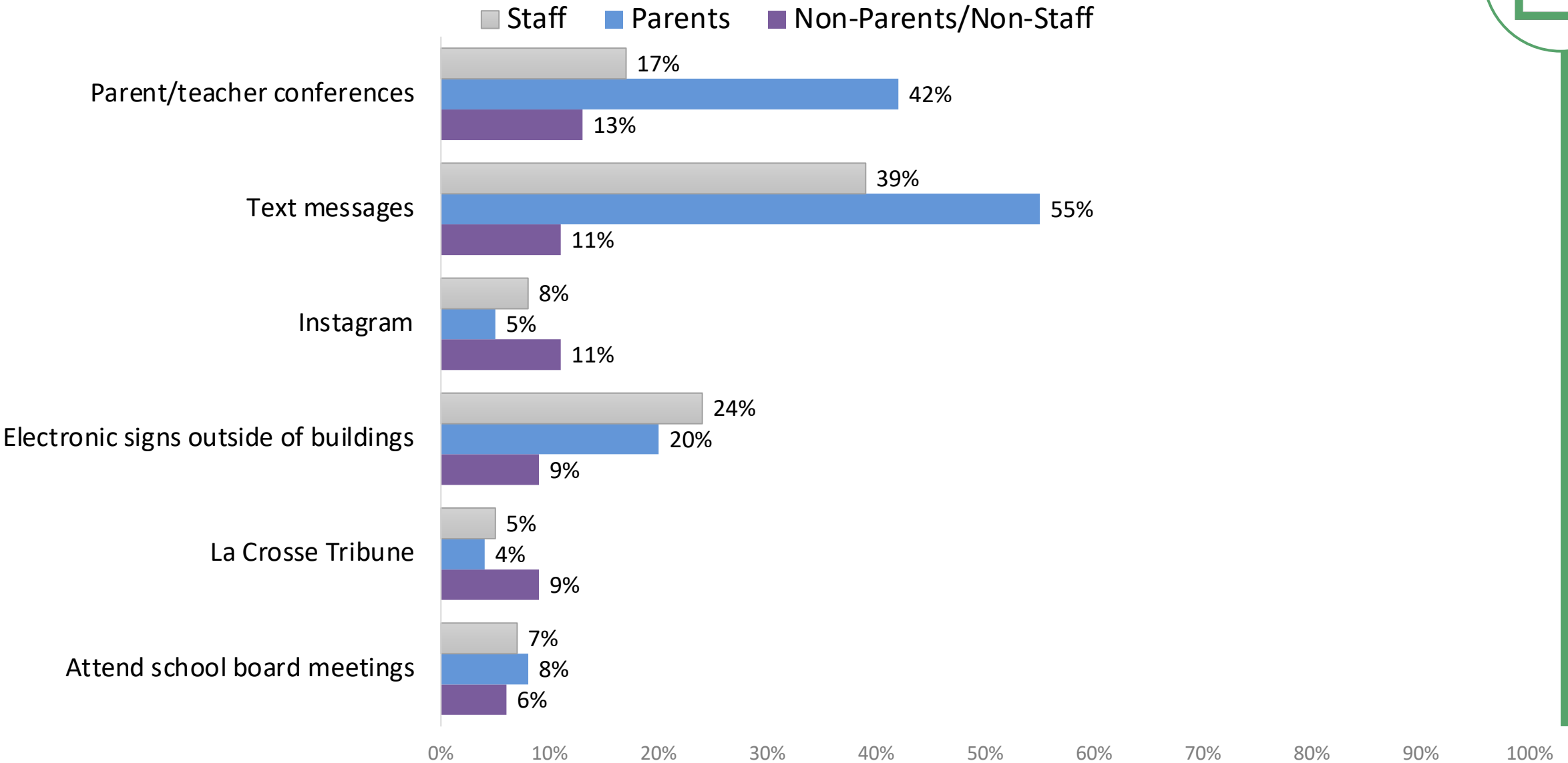
How do you like to receive District information?
(Mark all that apply.) – 3/3

Over the past year, how would you rate the frequency of the District's communication? (All Respondents)

■ 2020   ■ 2023

Too much (3)
- 1% (2020)
- 2% (2023)

Just right (2)
- 78% (2020)
- 72% (2023)

Too little (1)
- 15% (2020)
- 18% (2023)

No opinion (0)
- 6% (2020)
- 9% (2023)

2020: 1.85
2023: 1.82
% Change: -1.6%

S/P

Over the past year, how would you rate the frequency of the District's communication? (Staff)

■ 2020 ■ 2023

Too much (3): 2020: 0%, 2023: 2%

Just right (2): 2020: 91%, 2023: 85%

Too little (1): 2020: 6%, 2023: 6%

No opinion (0): 2020: 3%, 2023: 7%

2020: 1.94
2023: 1.96
% Change: 1.0%

Over the past year, how would you rate the frequency of the District's communication? (Parents)

■ 2020　■ 2023

Too much (3)
- 1% (2020)
- 2% (2023)

Just right (2)
- 82% (2020)
- 68% (2023)

Too little (1)
- 15% (2020)
- 21% (2023)

No opinion (0)
- 2% (2020)
- 9% (2023)

2020: 1.85
2023: 1.78
% Change: -3.8%

0%　10%　20%　30%　40%　50%　60%　70%　80%　90%　100%

S/P

Over the past year, how would you rate the <u>frequency</u> of the District's communication? (Non-Parents/Non-Staff)

■ 2020 ■ 2023

Too much (3)
- 2020: 1%
- 2023: 0%

Just right (2)
- 2020: 59%
- 2023: 54%

Too little (1)
- 2020: 24%
- 2023: 36%

No opinion (0)
- 2020: 16%
- 2023: 10%

2020: 1.73
2023: 1.60
% Change: -7.5%

S/P

Over the past year, how would you rate the content of the District's communication? (All Respondents)

Legend: 2020, 2023

- Great (4): 2020 — 23%, 2023 — 20%
- Good (3): 2020 — 55%, 2023 — 56%
- Fair (2): 2020 — 14%, 2023 — 18%
- Poor (1): 2020 — 4%, 2023 — 2%
- Don't know (0): 2020 — 4%, 2023 — 4%

2020: 3.00
2023: 2.98
% Change: -0.7%

Over the past year, how would you rate the content of the District's communication? (Staff)

Legend: 2020, 2023

- Great (4): 2020 29%, 2023 27%
- Good (3): 2020 59%, 2023 59%
- Fair (2): 2020 9%, 2023 9%
- Poor (1): 2020 1%, 2023 2%
- Don't know (0): 2020 2%, 2023 3%

2020: 3.18
2023: 3.15
% Change: -0.9%

Over the past year, how would you rate the content of the District's communication? (Parents)

Legend: 2020, 2023

Rating	2020	2023
Great (4)	24%	18%
Good (3)	57%	56%
Fair (2)	15%	19%
Poor (1)	3%	3%
Don't know (0)	1%	4%

2020: 3.04

2023: 2.93

% Change: -3.6%

S/P

Over the past year, how would you rate the content of the District's communication? (Non-Parents/Non-Staff)

■ 2020 ■ 2023

Great (4)
- 2020: 15%
- 2023: 11%

Good (3)
- 2020: 46%
- 2023: 49%

Fair (2)
- 2020: 16%
- 2023: 34%

Poor (1)
- 2020: 12%
- 2023: 0%

Don't know (0)
- 2020: 11%
- 2023: 6%

2020: 2.71
2023: 2.75
% Change: 1.5%

Overall, how informed are you about events, activities, and decisions in the School District? (All Respondents)
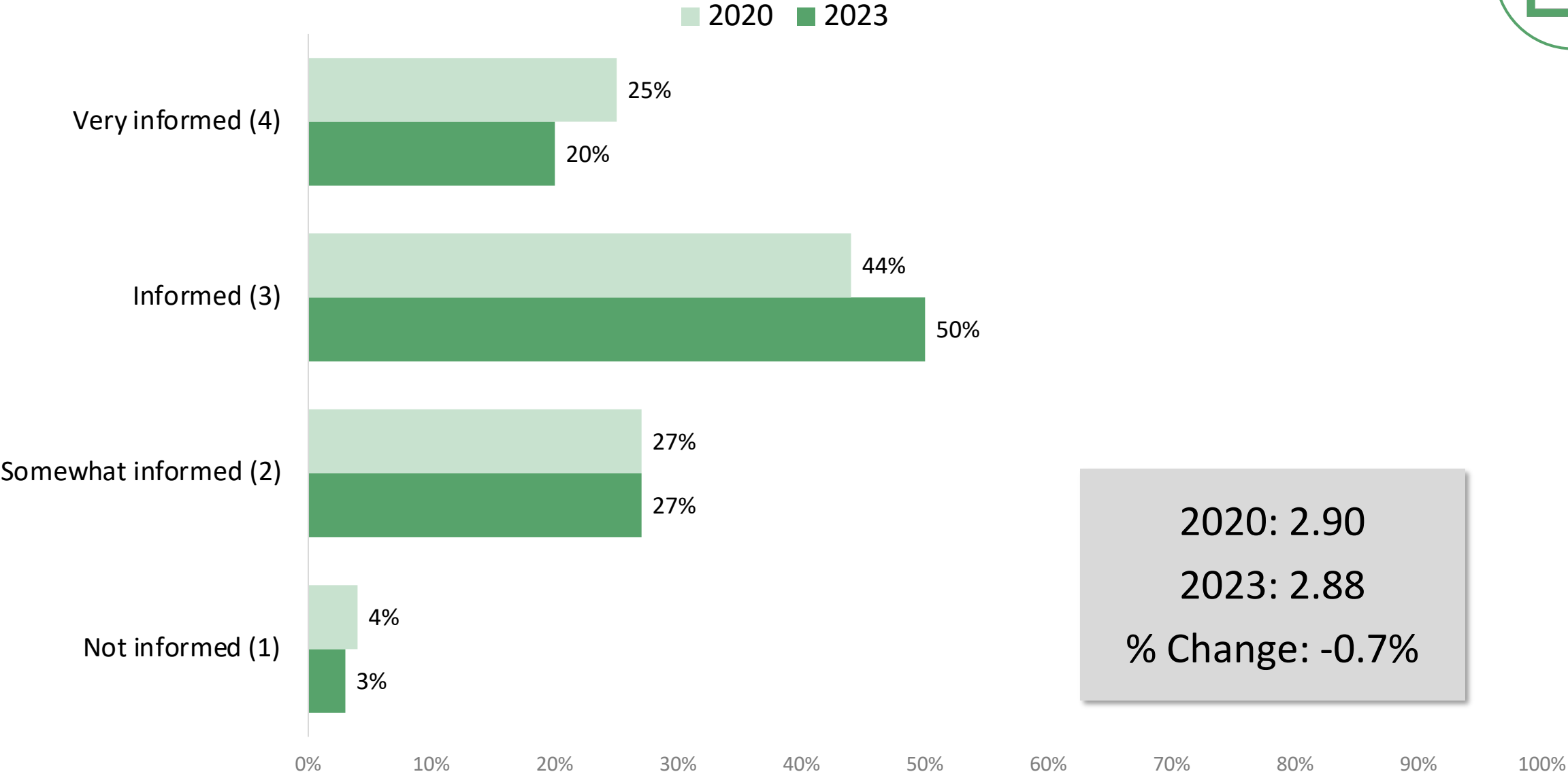
Legend: 2020, 2023

Very informed (4)
- 2020: 25%
- 2023: 20%

Informed (3)
- 2020: 44%
- 2023: 50%

Somewhat informed (2)
- 2020: 27%
- 2023: 27%

Not informed (1)
- 2020: 4%
- 2023: 3%

X-axis: 0%, 10%, 20%, 30%, 40%, 50%, 60%, 70%, 80%, 90%, 100%

2020: 2.90

2023: 2.88

% Change: -0.7%

S/P

Overall, how informed are you about events, activities, and decisions in the School District? (Staff)

■ 2020 ■ 2023

Very informed (4)
- 2020: 35%
- 2023: 30%

Informed (3)
- 2020: 49%
- 2023: 54%

Somewhat informed (2)
- 2020: 13%
- 2023: 14%

Not informed (1)
- 2020: 3%
- 2023: 2%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

2020: 3.17
2023: 3.13
% Change: -1.3%

S/P
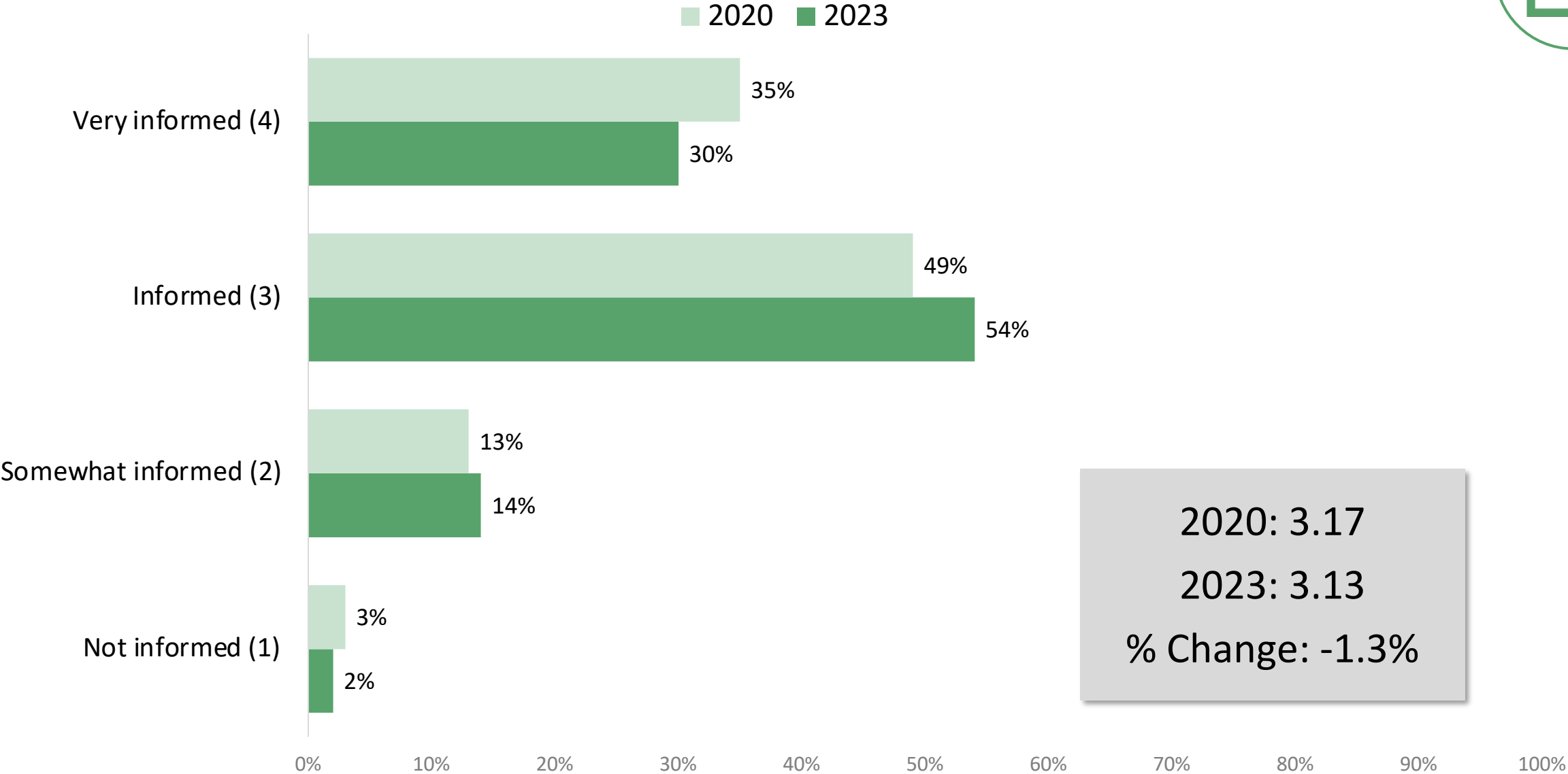
Overall, how informed are you about events, activities, and decisions in the School District? (Parents)

■ 2020 ■ 2023

Very informed (4)	2020: 27%
	2023: 17%
Informed (3)	2020: 46%
	2023: 50%
Somewhat informed (2)	2020: 25%
	2023: 30%
Not informed (1)	2020: 2%
	2023: 3%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
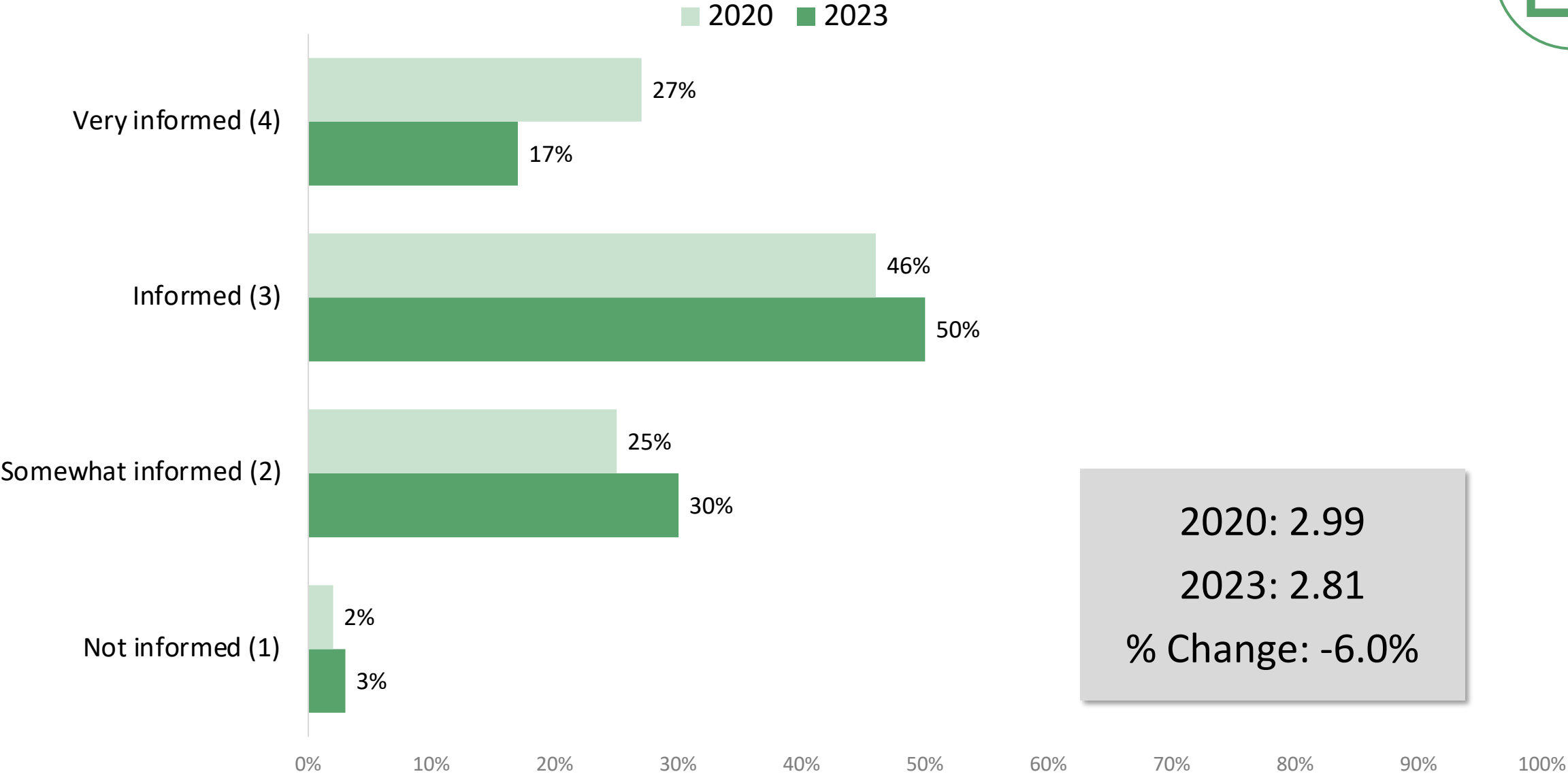
2020: 2.99

2023: 2.81

% Change: -6.0%

S/P

Overall, how informed are you about events, activities, and decisions in the School District? (Non-Parents/Non-Staff)
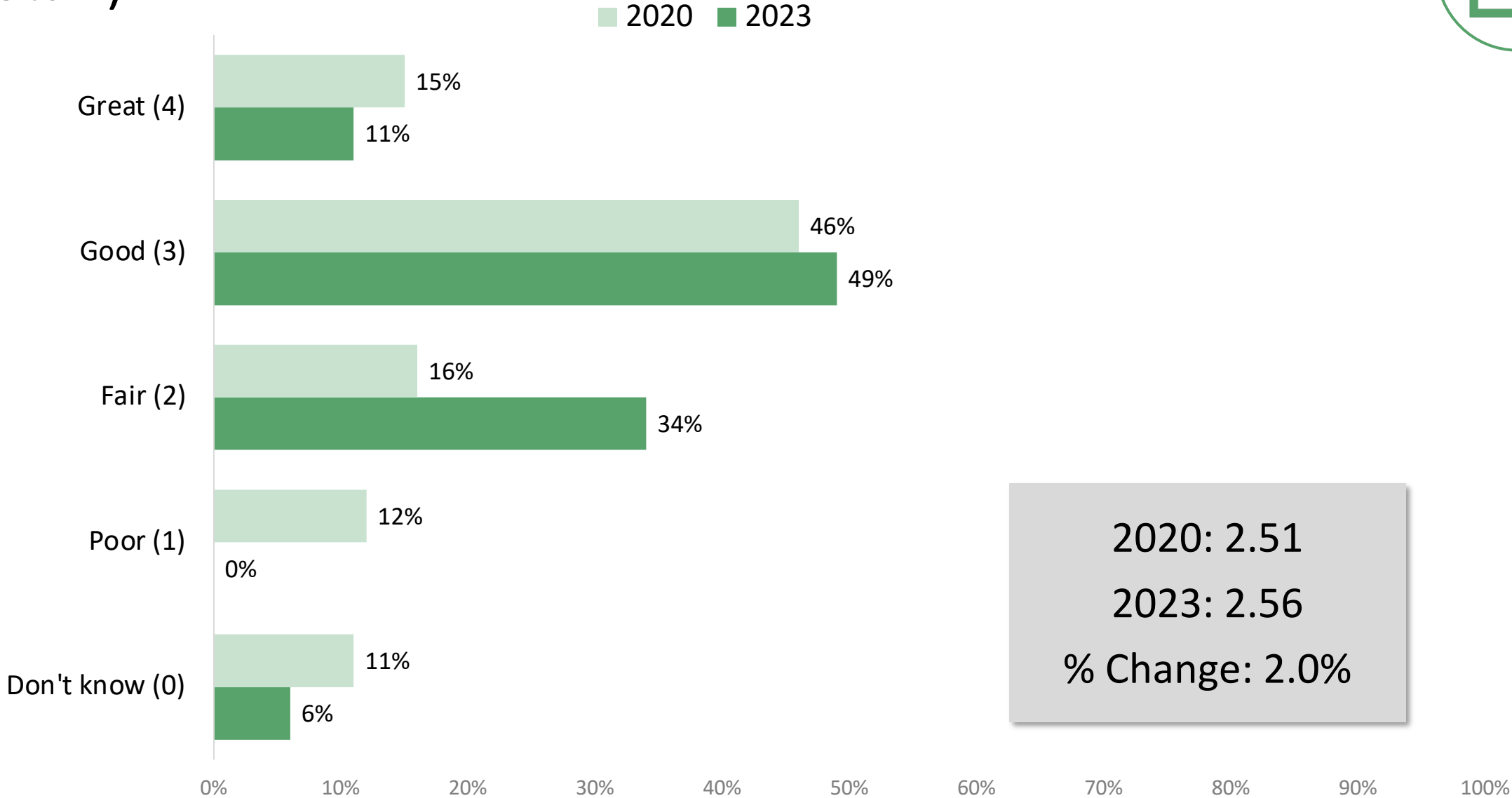
■ 2020 ■ 2023

Great (4): 2020 15%, 2023 11%
Good (3): 2020 46%, 2023 49%
Fair (2): 2020 16%, 2023 34%
Poor (1): 2020 12%, 2023 0%
Don't know (0): 2020 11%, 2023 6%

2020: 2.51
2023: 2.56
% Change: 2.0%

S/P

Over the past year, how would you rate the District's website (not social media) in providing timely and meaningful information? (All Respondents)
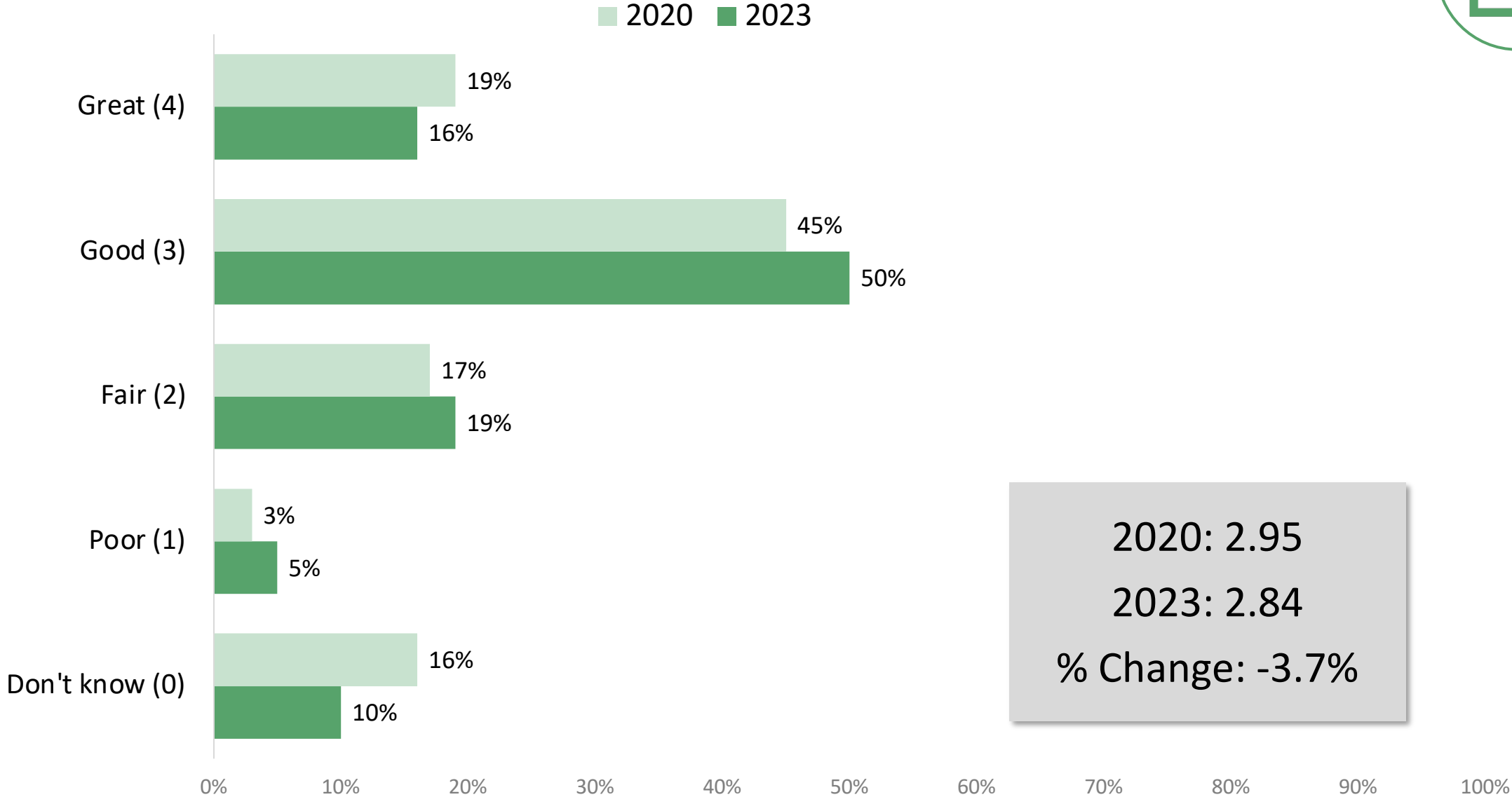
Legend: 2020, 2023

- **Great (4):** 2020: 19%, 2023: 16%
- **Good (3):** 2020: 45%, 2023: 50%
- **Fair (2):** 2020: 17%, 2023: 19%
- **Poor (1):** 2020: 3%, 2023: 5%
- **Don't know (0):** 2020: 16%, 2023: 10%

2020: 2.95

2023: 2.84

% Change: -3.7%

Over the past year, how would you rate the District's website (not social media) in providing timely and meaningful information? (Staff)

Over the past year, how would you rate the District's website (not social media) in providing timely and meaningful information? (Parents)

2020   2023

Great (4): 20% (2020), 14% (2023)
Good (3): 49% (2020), 51% (2023)
Fair (2): 20% (2020), 20% (2023)
Poor (1): 4% (2020), 7% (2023)
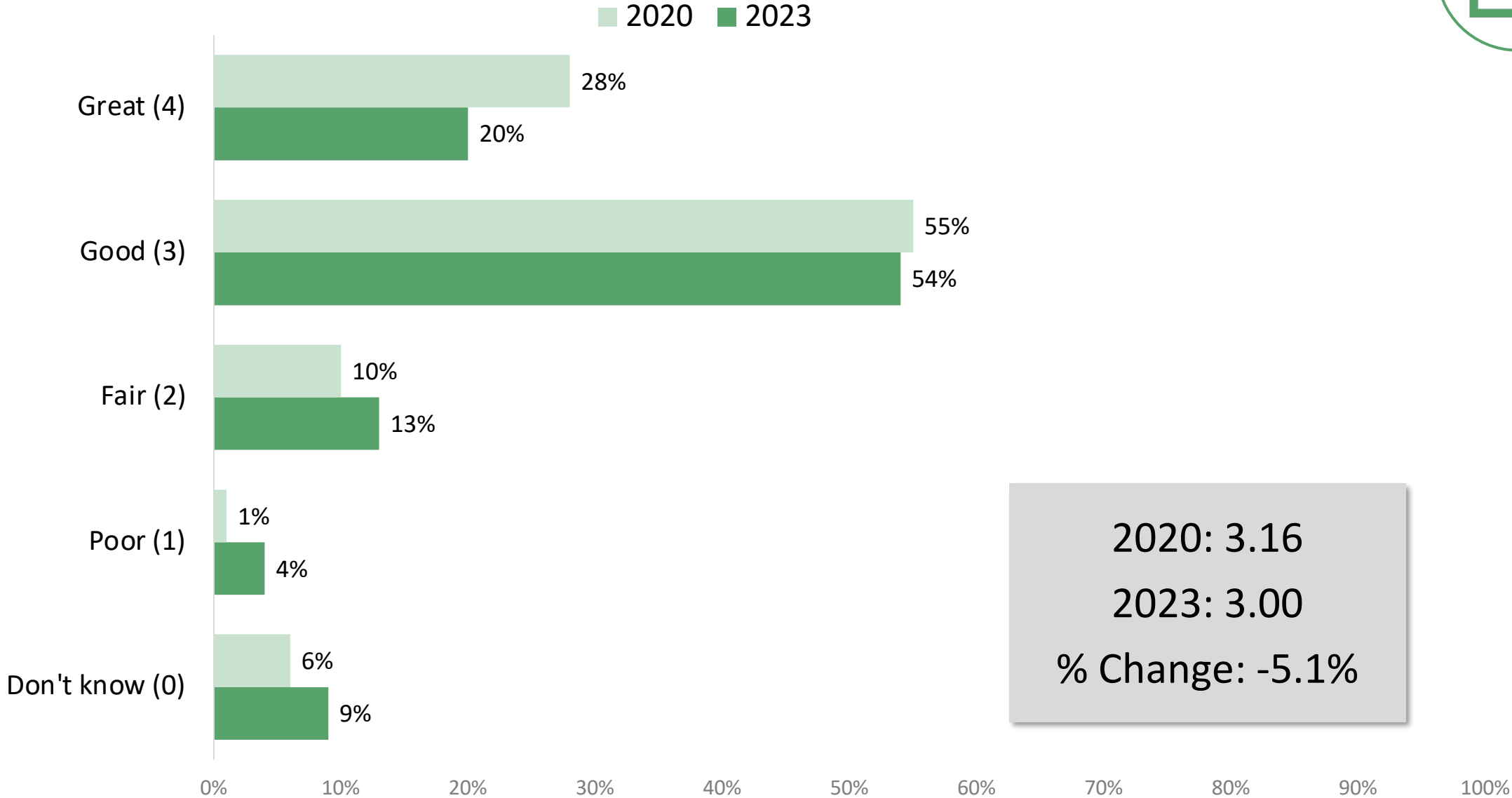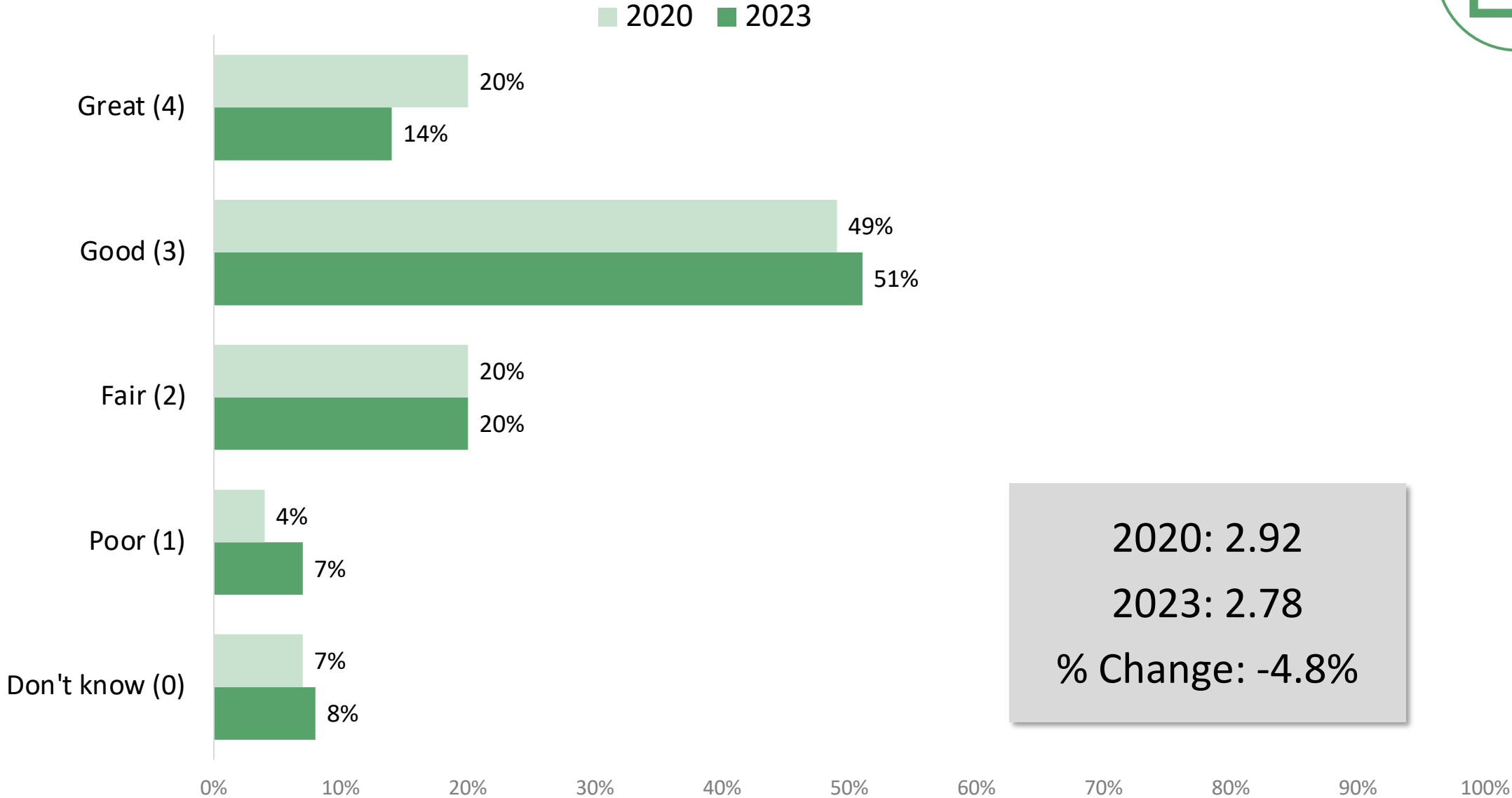Don't know (0): 7% (2020), 8% (2023)

2020: 2.92
2023: 2.78
% Change: -4.8%

Over the past year, how would you rate the District's website (not social media) in providing timely and meaningful information? (Non-Parents/Non-Staff)

■ 2020   ■ 2023

Great (4)
- 2020: 6%
- 2023: 15%

Good (3)
- 2020: 27%
- 2023: 29%

Fair (2)
- 2020: 16%
- 2023: 29%

Poor (1)
- 2020: 3%
- 2023: 4%

Don't know (0)
- 2020: 48%
- 2023: 23%

2020: 2.70
2023: 2.70
% Change: 0.0%
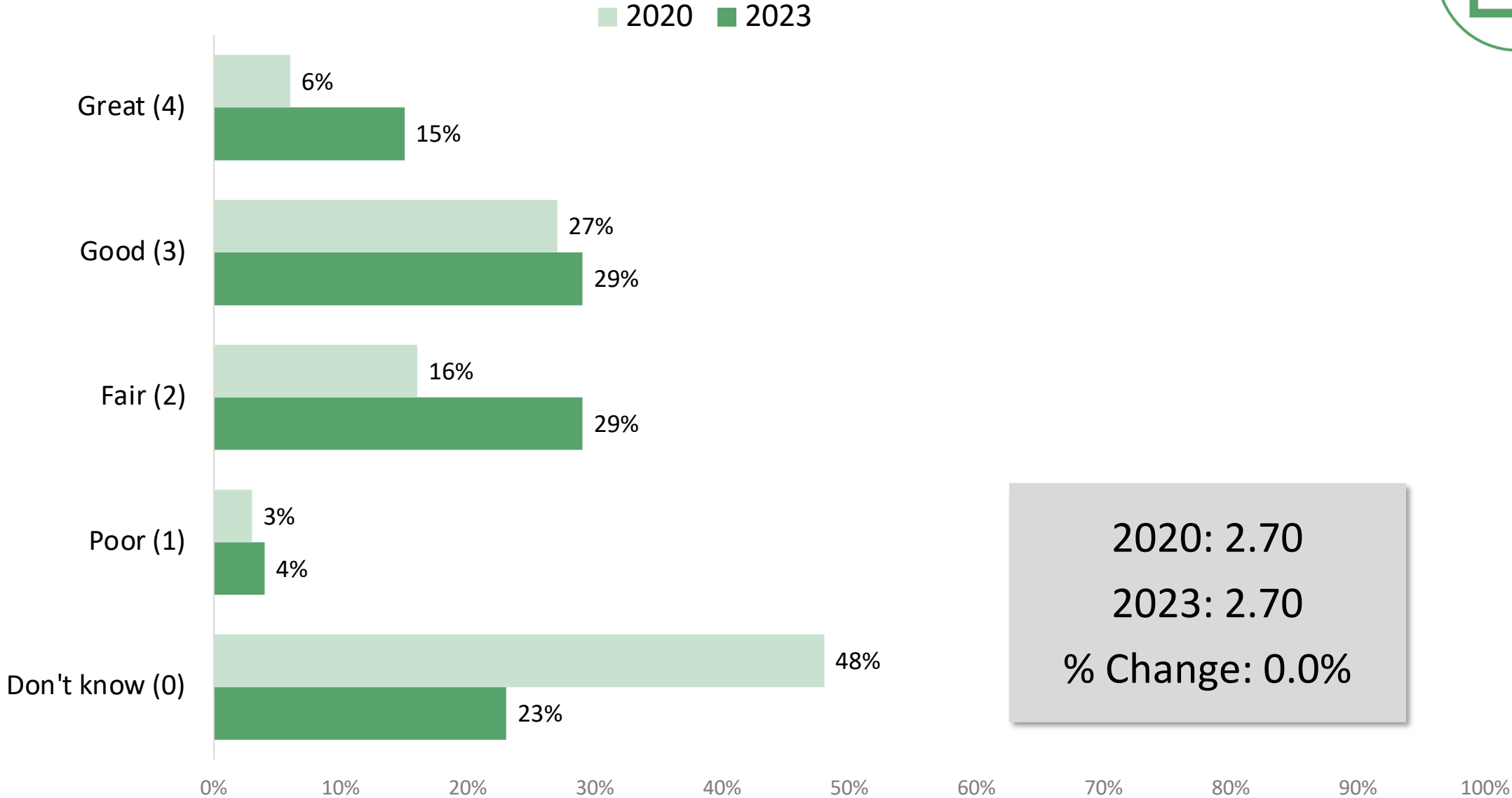
How often do you visit the District's website (not social media)? (All Respondents)
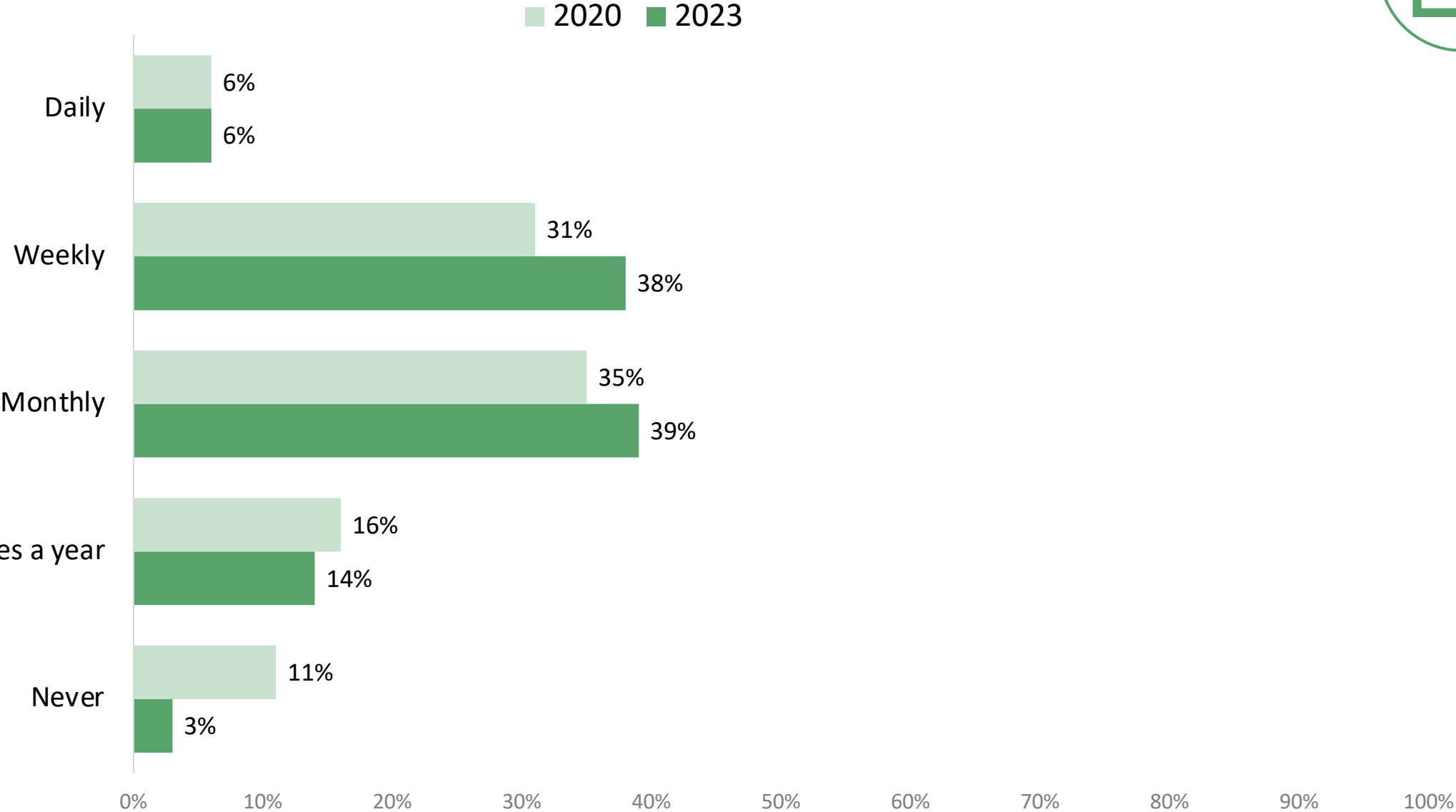
Legend: 2020, 2023

- Daily: 2020 6%, 2023 6%
- Weekly: 2020 31%, 2023 38%
- Monthly: 2020 35%, 2023 39%
- One or two times a year: 2020 16%, 2023 14%
- Never: 2020 11%, 2023 3%

How often do you visit the District's website (not social media)? (Staff)

Legend: ☐ 2020 ■ 2023

Frequency	2020	2023
Daily	22%	19%
Weekly	49%	51%
Monthly	20%	24%
One or two times a year	6%	4%
Never	3%	2%

S/P
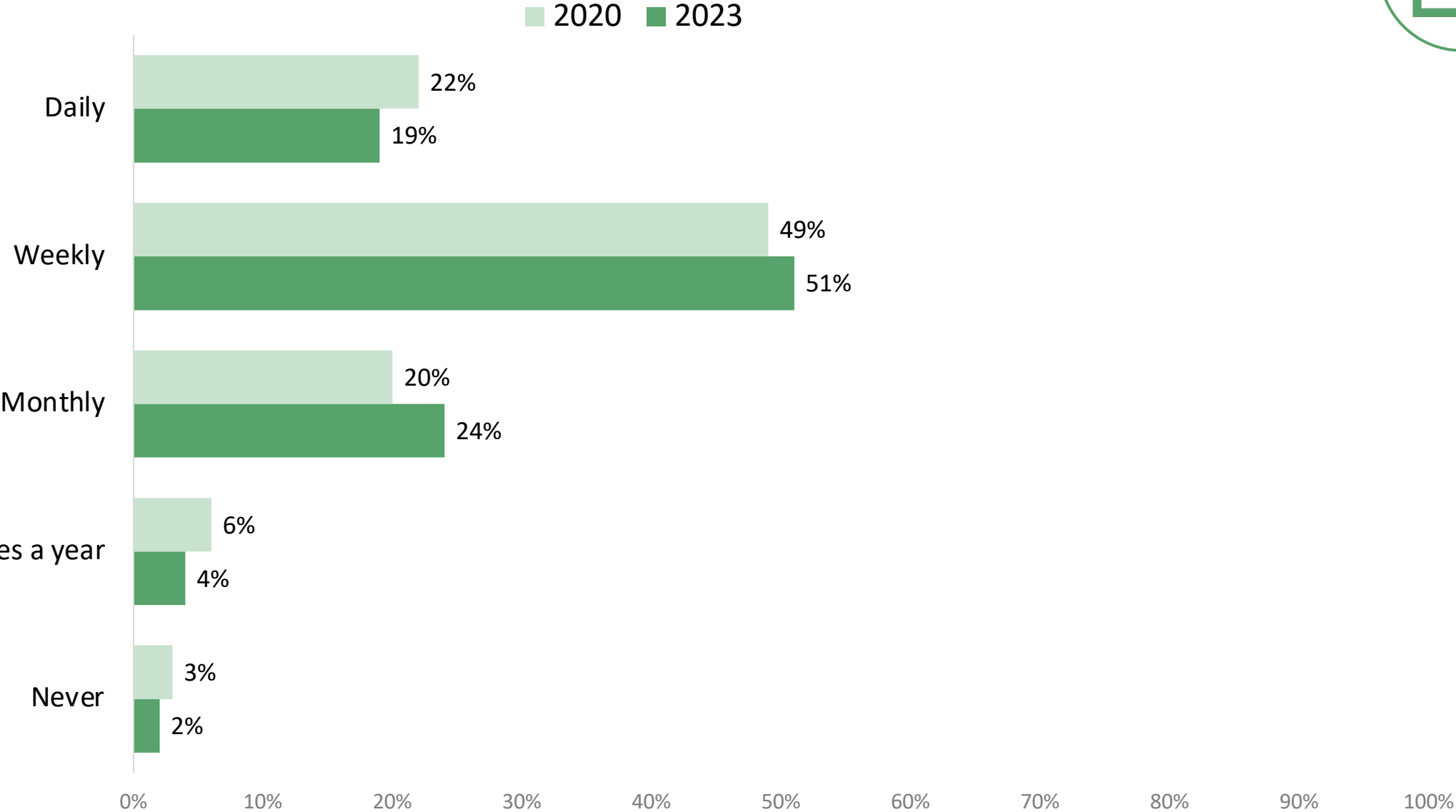
How often do you visit the District's website (not social media)? (Parents)

Legend: 2020, 2023

Frequency	2020	2023
Daily	1%	1%
Weekly	35%	37%
Monthly	48%	48%
One or two times a year	14%	13%
Never	2%	1%

S/P
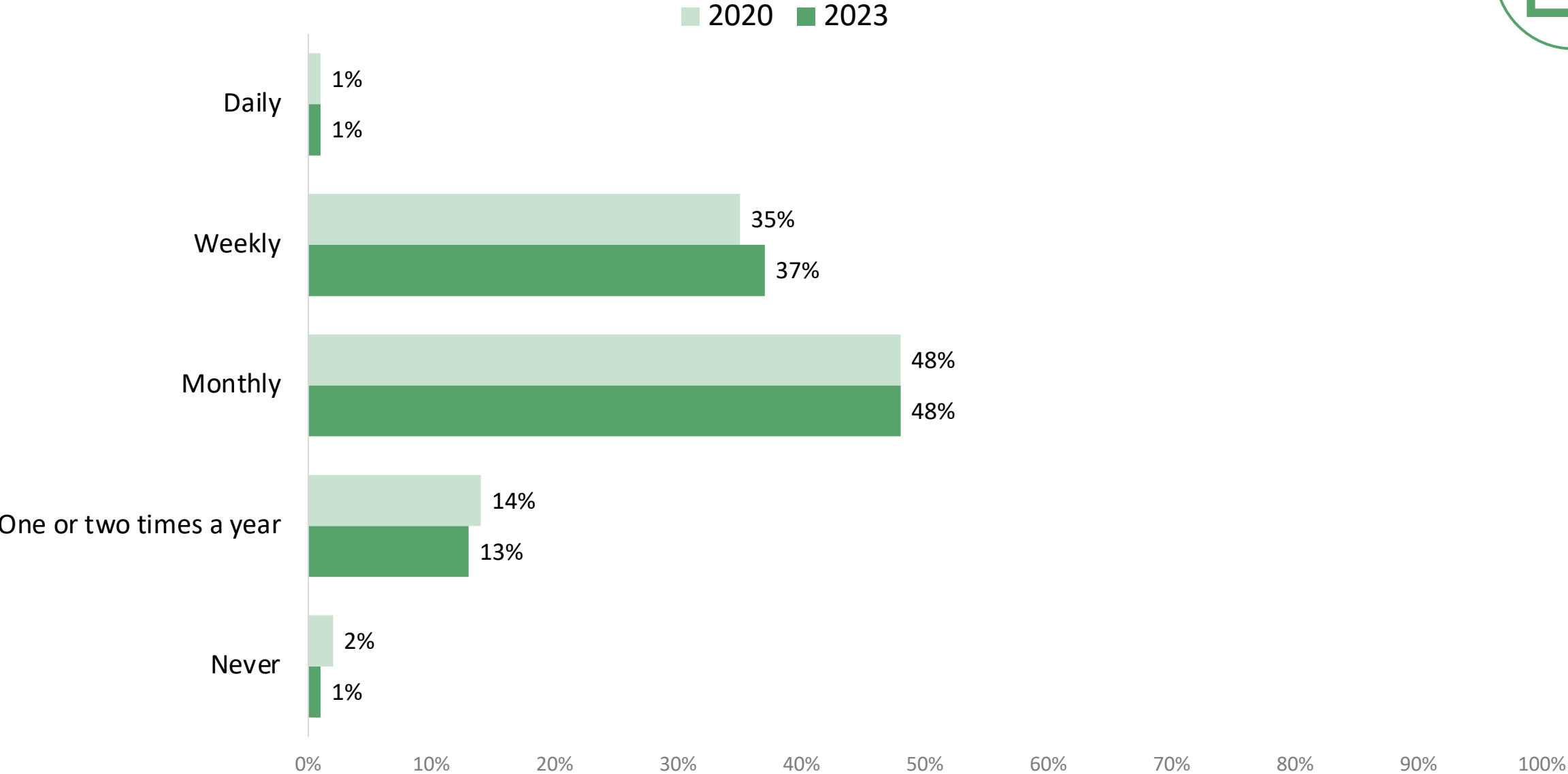
How often do you visit the District's website (not social media)? (Non-Parents/Non-Staff)

■ 2020   ■ 2023

Daily
- 0%
- 0%

Weekly
- 4%
- 12%

Monthly
- 20%
- 29%

One or two times a year
- 37%
- 42%

Never
- 39%
- 17%

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

S/P
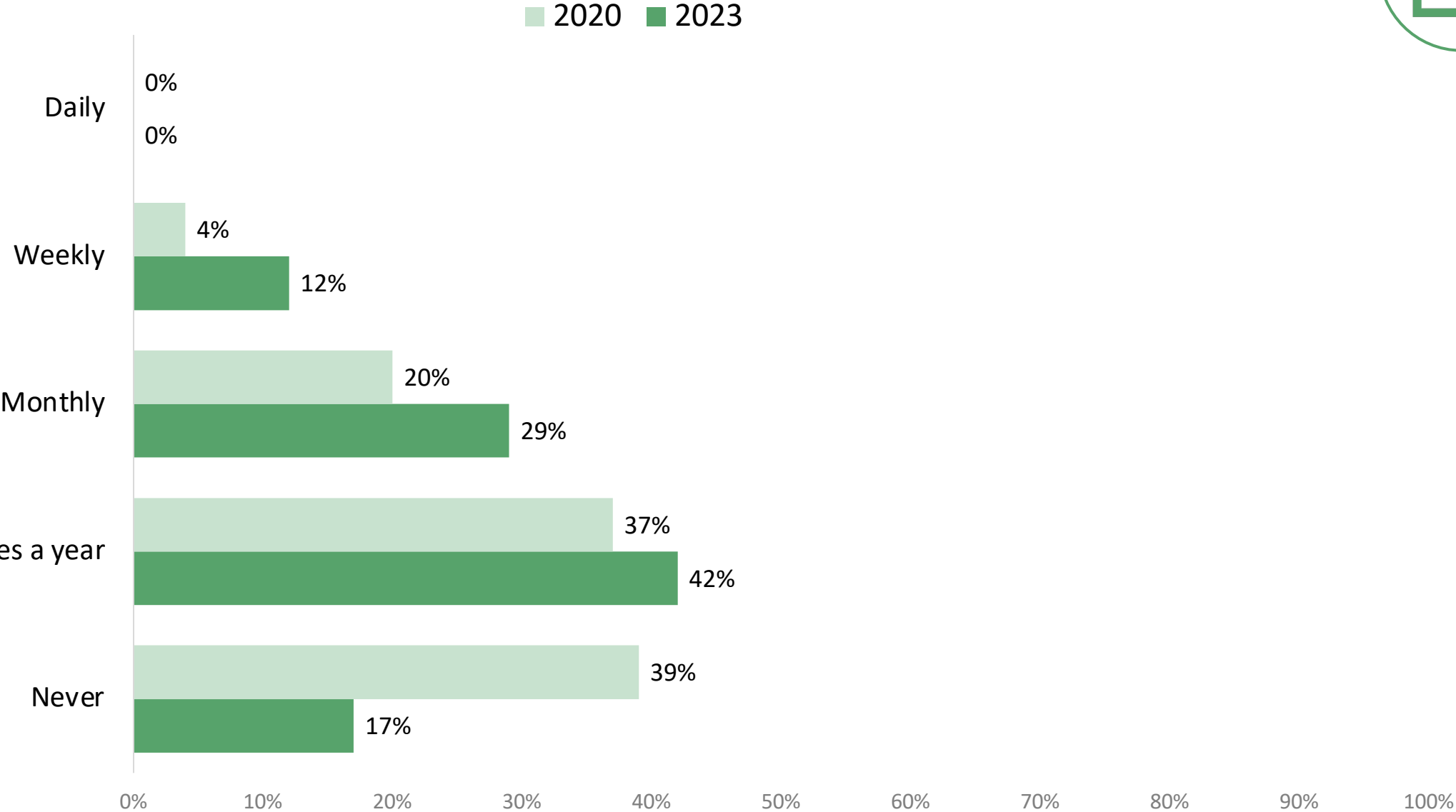
Why do you visit the District's website?
(Mark all that apply.)
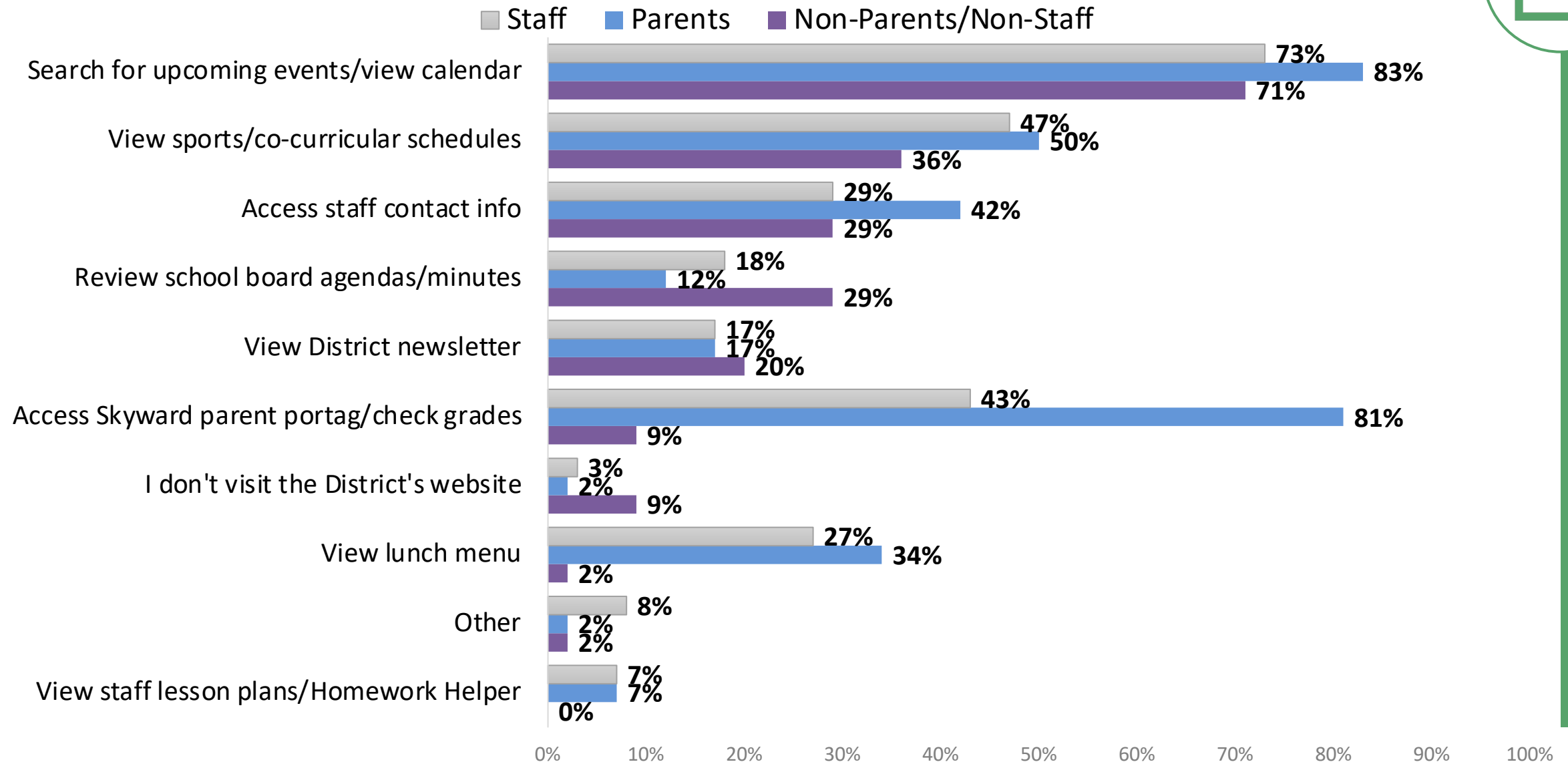
Which, if any, of the following forms of social media do you use? *(Mark all that apply.)*
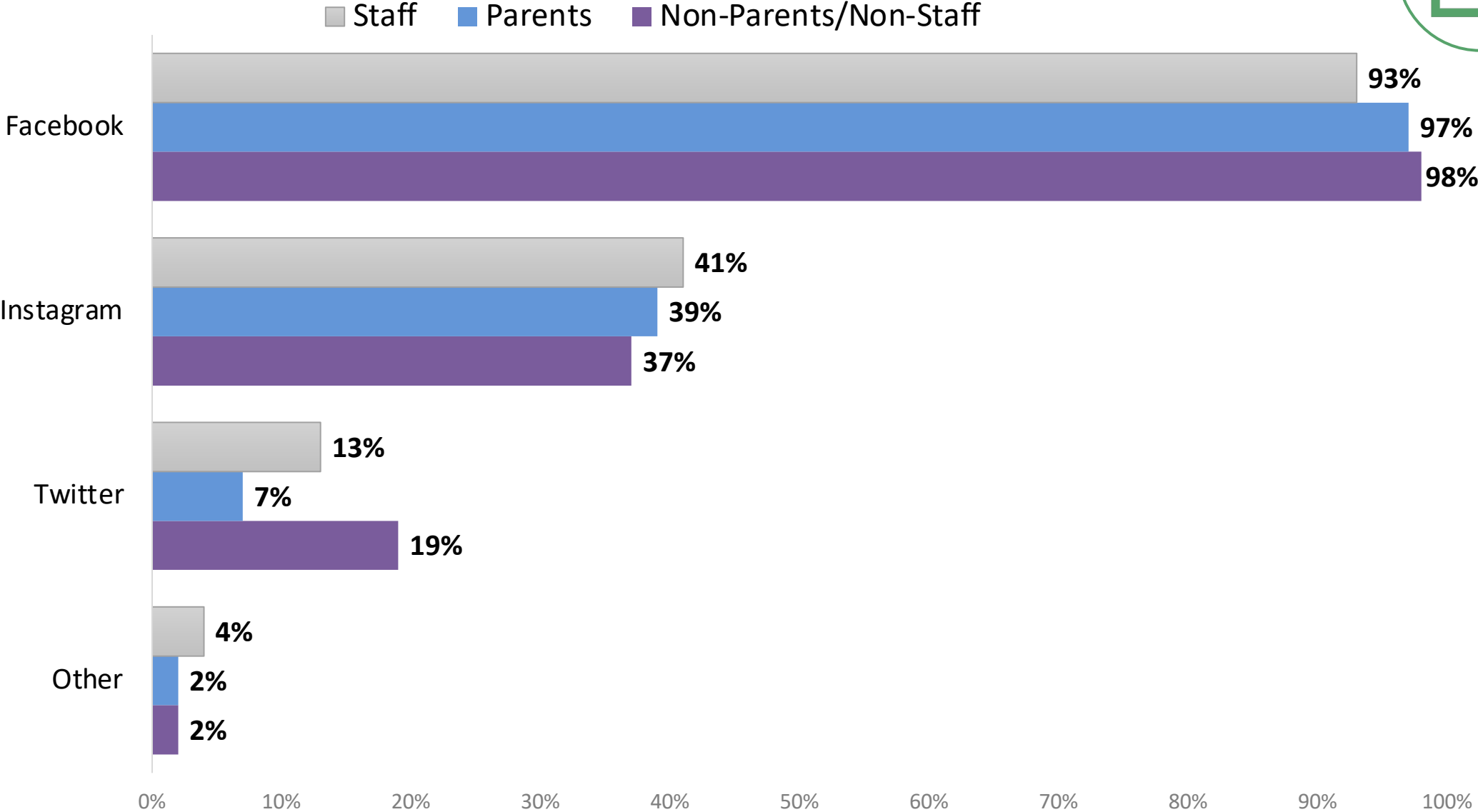
Legend: Staff | Parents | Non-Parents/Non-Staff

Facebook
- Staff: 93%
- Parents: 97%
- Non-Parents/Non-Staff: 98%

Instagram
- Staff: 41%
- Parents: 39%
- Non-Parents/Non-Staff: 37%

Twitter
- Staff: 13%
- Parents: 7%
- Non-Parents/Non-Staff: 19%

Other
- Staff: 4%
- Parents: 2%
- Non-Parents/Non-Staff: 2%

S/P
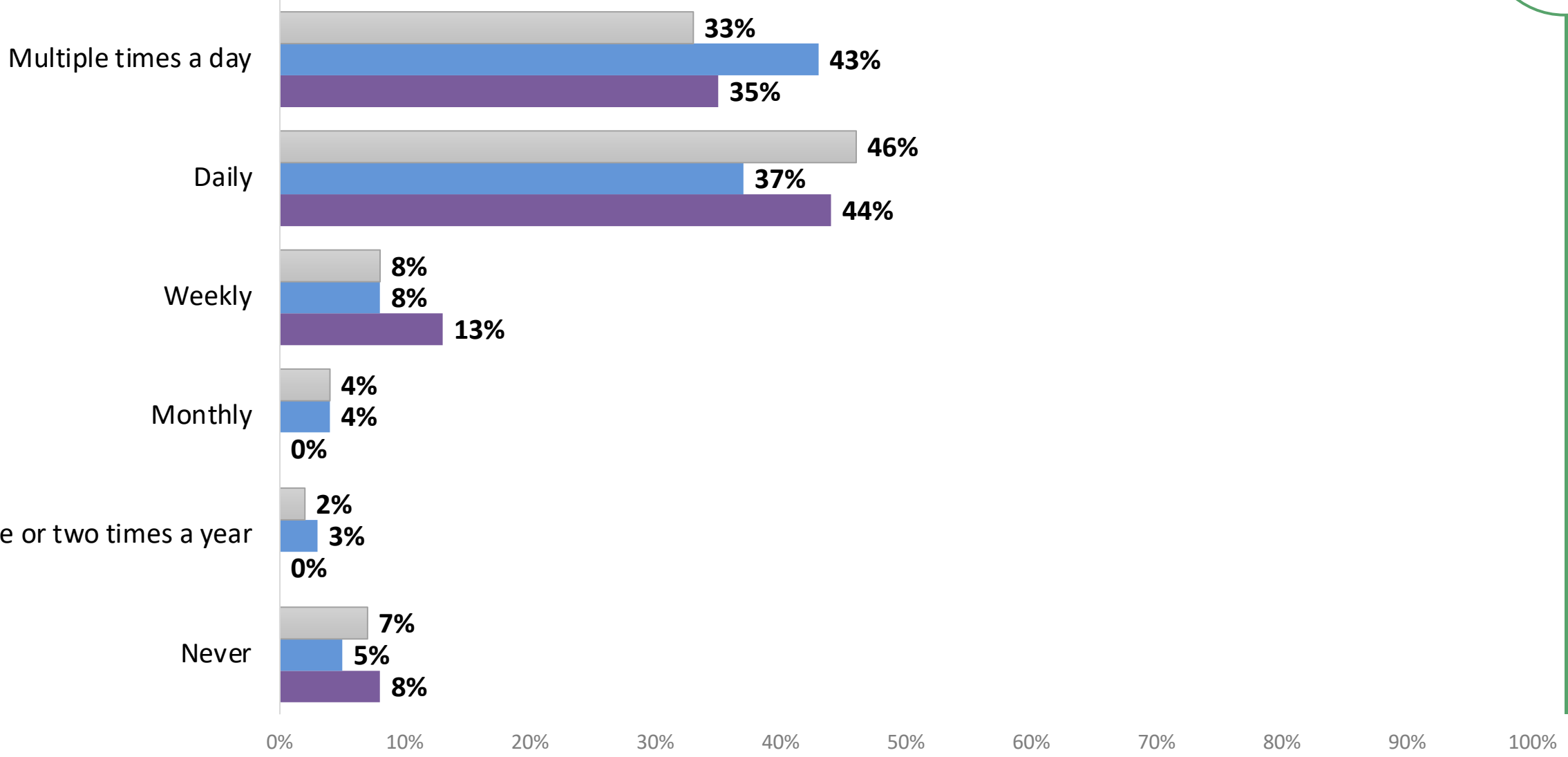
Do you follow the District on any of the following forms of social media? *(Mark all that apply.)*

Legend: ☐ Staff   ☐ Parents   ☐ Non-Parents/Non-Staff

Facebook
- Staff: 93%
- Parents: 97%
- Non-Parents/Non-Staff: 100%

Instagram
- Staff: 24%
- Parents: 18%
- Non-Parents/Non-Staff: 19%

Twitter
- Staff: 12%
- Parents: 4%
- Non-Parents/Non-Staff: 14%

Other
- Staff: 2%
- Parents: 1%
- Non-Parents/Non-Staff: 0%

0%   10%   20%   30%   40%   50%   60%   70%   80%   90%   100%

S/P
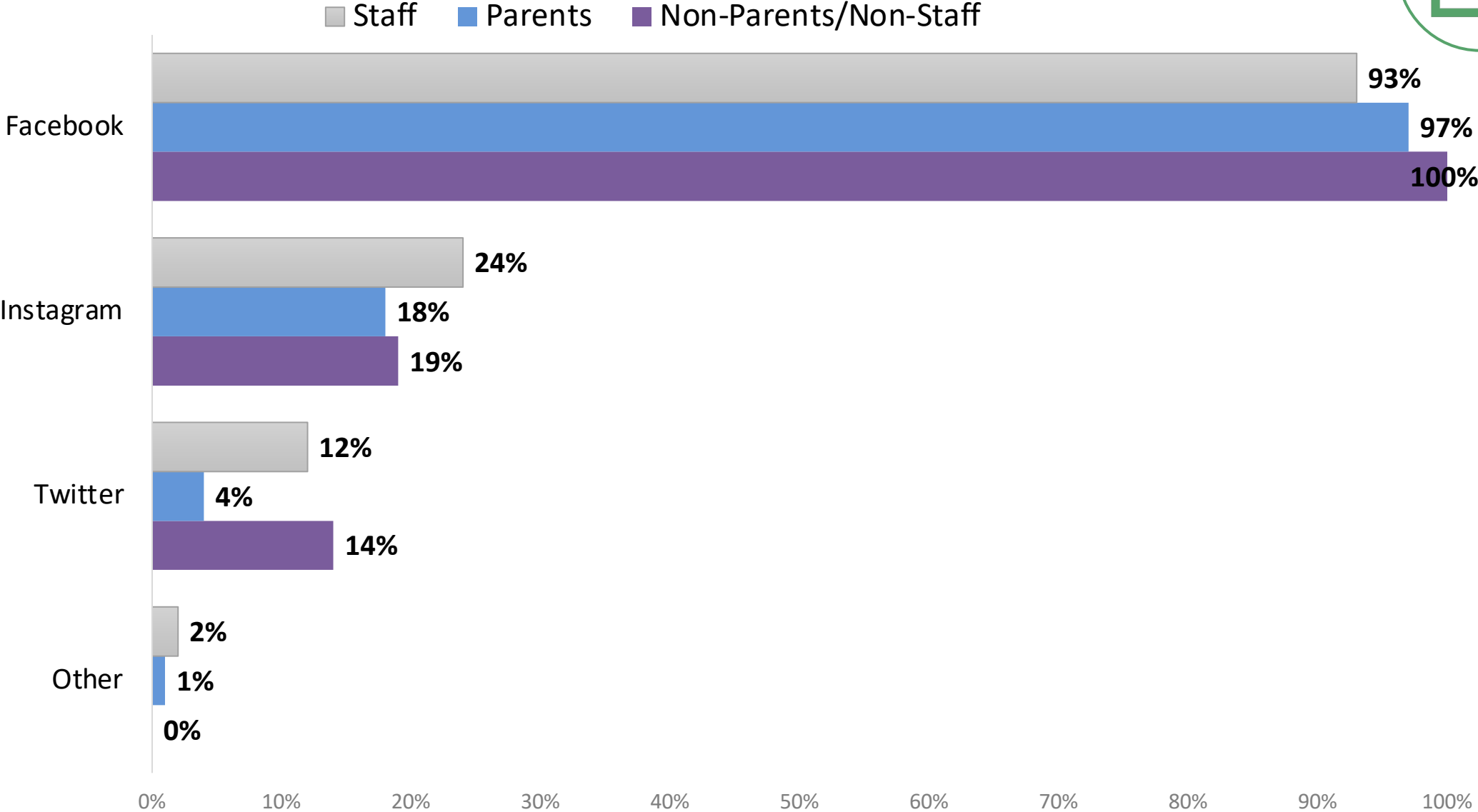
Results & Analysis
Section: Communication & Engagement

Item Analysis

- The following slides present data for each item in the survey section:
  - Extent of being informed on the item in 2023
  - Importance of knowing about the item in 2023
  - Extent of being informed on the item in 2020
  - Importance of knowing about the item in 2020
  - Longitudinal growth or decline in being informed
  - Longitudinal growth or decline in importance of knowing
- Informed
  - *Very informed = 4, Informed = 3, Somewhat informed= 2, Not informed = 1*
- Importance of knowing
  - *Extremely important = 4, Important = 3, Somewhat important= 2, Not important = 1*

Item	2023		2020		Growth or Decline	
	How informed?	How important?	How informed?	How important?	How informed? *	How important?
Transportation	2.79	2.95	2.53	2.96	10.3%	-0.3%
Athletics	3.04	2.78	2.83	2.85	7.4%	-2.5%
Student support services	2.35	3.21	2.19	3.11	7.3%	3.2%
Academic initiatives	2.56	3.14	2.41	3.23	6.2%	-2.8%

Item	2023		2020		Growth or Decline	
	How informed?	How important?	How informed?	How important?	How informed? *	How important?
Special events	2.26	2.27	2.14	2.37	5.6%	-4.2%
Co-curricular clubs	2.38	2.81	2.32	2.84	2.6%	-1.1%
School nutrition	2.66	2.90	2.60	3.02	2.3%	-4.0%
School safety and security processes/procedures	2.72	3.58	2.66	3.53	2.3%	1.4%

S/P

Item	2023		2020		Growth or Decline	
	How informed?	How important?	How informed?	How important?	How informed? *	How important?
Volunteer opportunities	2.03	2.76	1.99	2.79	2.0%	-1.1%
Use of technology in the classroom	2.57	2.91	2.52	2.94	2.0%	-1.0%
Music and the arts	2.77	2.83	2.72	2.97	1.8%	-4.7%
Classroom activities throughout the District	2.54	2.96	2.50	2.72	1.6%	8.8%

Item	2023		2020		Growth or Decline	
	How informed?	How important?	How informed?	How important?	How informed? *	How important?
School board meetings and decisions	2.63	3.15	2.59	3.08	1.5%	2.3%
Career exploration	2.19	3.16	2.16	3.15	1.4%	0.3%
District/school performance rankings	2.79	2.95	2.81	3.01	-0.7%	-2.0%
District finances and planning	2.37	3.10	2.47	3.20	-4.0%	-3.1%

S/P