

Dear West Salem Middle School students and parents,

This year marks the 4th annual iFeed event. What is iFeed, you ask? iFeed is a meal packing and canned goods collection that takes place on November 3rd from 8-12pm at Logan High School. Last year, at iFeed, we(the interact clubs from West Salem, Logan, Caledonia, Aquinas, Central, Onalaska, and Holmen) were able to pack over 78,000 nutritious, vitamin fortified soy-rice meals that are now helping to feed hungry children in Nicaragua and Puerto Rico. Also last year, we were able to collect over 26,000 non-perishable food items which was approximately 12 tons of food. This year, our goals are high yet with determination will be met. We are striving for over 100,000 packaged meals to send to Nicaragua to Rotary and Kids Against Hunger. We are shooting to gather over 50,000 canned food items. The need for food in the food pantries this year is higher because of the recent flooding in local communities. With your help, we can meet our goals and make this year's iFeed successful.



Where will the money from the penny war go to?

The money collected this week from the penny war will be used for many different parts of iFeed. One will be to help pay for the packaged meals that will be sent to Nicaragua. Another, will be used to purchase more needed food non-perishables to bring to iFeed. A third alternative is to use the money for the west salem DECA team to bring a packing team to iFeed.

Where does the canned food items go?

The non-perishable items collected are sorted and sent to the Hunger Task Force which is LaCrosse's only free and local food bank.

How does the Hunger Task Force(HTF) distribute the food?

Program partners can come to the food bank to get the items they need for the guests they serve at their sites. Food is distributed to where the most need is located.

How does HTF help? Why not just give food to the specific food pantry?

HTF provides a large, SAFE space for food to be stored and distributed. It is more beneficial for a food program to come to HTF to pick up food so they know it was stored safely and they can also get the products they need!

-Also, a pallet of ramen noodles may not be what Cashton Food Pantry needs.

They may instead need produce, canned goods or peanut butter. These items are distributed differently as the needs of items differ from pantry to pantry.

Does HTF deliver to food programs?

YES! They have scheduled deliveries to specific food programs but are willing to deliver other areas as well.

ALL FOOD IS FREE AND STAYS LOCAL!

